

the vantage point

BizInt Smart Charts

Edition

BizInt Solutions, Inc. and Search Technology, Inc. are pleased to announce *VantagePoint – BizInt Smart Charts Edition*, a custom version of VantagePoint for use by BizInt Smart Charts customers.

VantagePoint – BizInt Smart Charts Edition imports files exported by BizInt Smart Charts for Drug Pipelines or BizInt Smart Charts for Patents, using a custom version of the new XML Smart Data Exchange format. BizInt Smart Charts users can apply data cleaning and user-managed thesaurus tools in VantagePoint and then export cleaned and normalized fields back to BizInt Smart Charts.

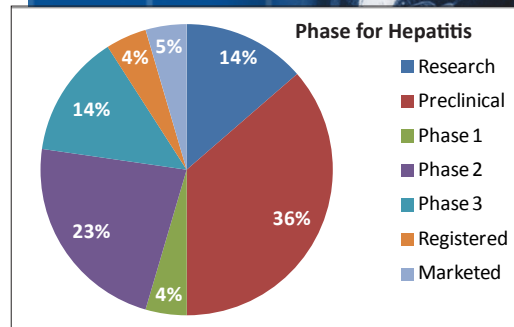
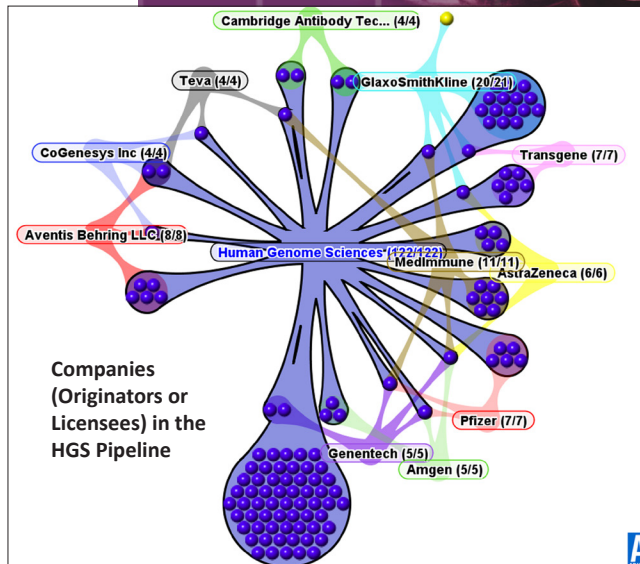
VantagePoint – BizInt Smart Charts Edition offers BizInt Smart Charts users powerful features for normalizing and filtering data in multi-database reports. Used in conjunction with BizInt Smart Charts Reference Rows, *VantagePoint – BizInt Smart Charts Edition* helps you create truly meaningful multi-database reports and visualizations, with consistent and accurate values across databases.

The examples in this brochure show some of the multi-database reports and visualizations you can create from *drug pipeline*, *clinical trials*, *patents*, and *gene sequence* databases.

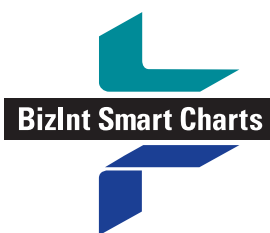
Title	Database	Patent Family				Patent Family: US, WO, EP, GB, FR					
		Patent	Kind	Date	Patent	Kind	Date	Patent	Kind	Date	
3. Methods of testing for bronchial asthma or chronic obstructive pulmonary disease	3.1 FAMPAT	EP 1394274	A2	20040303	EP 1394274	A2	20040303				
	3.2 GENESEQ link	JP 2004121218	A	20040422	EP 1394274	A3	20040526				
	3.3 GENESEQ link	EP 1394274	A3	20040526	US 20050208496	A1	20050922				
	3.4 GPATPRT link										
	3.5 GPATPRT link										
	3.6 GPATPRT link										
	3.7 GPATNUC link										
	3.8 GPATNUC link										
	3.9 GPATNUC link										
3.1 FAMPAT		3.1 FAMPAT									
4. Primers for synthesizing full length cDNA clones and their use	4.1 FAMPAT	EP 1130094	A2	20010905	EP 1130094	A2	20010905				
	4.2 FAMPAT	EP 1130094	A3	20011121	EP 1130094	A3	20011121				
	4.3 GENESEQ link	JP 2002017375	A	20020122							
	4.4 GENESEQ link										
	4.5 GENESEQ link										
	4.6 GENESEQ link										
	4.7 GPATPRT link										
	4.8 GPATPRT link										
	4.9 GPATNUC link										
	4.10 GPATNUC link										
4.1 FAMPAT		4.1 FAMPAT									
5. Thyroid fine needle aspiration molecular assay	5.1 FAMPAT	WO 2006127537	A2	20061130	EP 1888785	A2	20080220				
	5.2 GPATNUC link	CA 2609214	A1	20061130	EP 1888785	A4	20100203				
	5.3 GPATNUC link	US 20070037186	A1	20070215	US 20070037186	A1	20070215				
	5.4 GPATNUC link	EP 1888785	A2	20080220	WO 2006127537	A2	20061130				
			MX 2007014618	A	20080422	WO 2006127537	A3	20090416			
			JP 2008545400	A	20081218						
			WO 2006127537	A3	20090416						
			CN 101501214	A	20090805						
			EP 1888785	A4	20100203						
			BR 200610012	A2	20100518						
	5.1 FAMPAT		5.1 FAMPAT								

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How did we create this? (See back)



For more information, go to www.bizcharts.com/vpsce



BizInt Solutions, Inc.
650 North Costello Pl
Orange, CA 92869 USA
1.714.289.1000 TEL
www.bizcharts.com

Creating Multi-Database Visualizations



BizInt Smart Charts for Drug Pipelines

1. Import search results into BizInt Smart Charts to create .cht files. Use the File | Combine feature to create a single combined chart. Run the Generate Common Drug name tool and sort by the Common Drug Name field.
2. Use File | Export to export the chart to Vantage Point - BizInt Smart Charts Edition as a .vpxi file.



VantagePoint - BizInt Smart Charts Edition

3. Import the .vpxi file into VantagePoint - BizInt Smart Charts Edition using File | Import.
4. Use the Fields | Further Processing and the Fields | List Cleanup... with "Organization Names (Pharma. fuz)" to cleanup and normalize companies names.
5. Use the Fields | Thesaurus and tools to cleanup and normalize drug status/phases. You can use the "DrugDevelopmentPhases_Arabic. the" thesaurus to display phases with arabic numbers (e.g. Phase 1.)
6. Export the new cleaned up company names and phases back to BizInt Smart Charts as a new column using File | Export Fielded Records..."

Item Name	Num Records
GlaxoSmithKline	2153
Burdoughs Wellcome Co	3
Burdoughs Wellcome Inc	31
Burdoughs Wellcome International Ltd	1
GlaxoSmithKline	2021
GlaxoSmithKline Inc	42
SmithKline Beecham Corp	13
SmithKline Beecham Pharmaceuticals	39
SmithKline Beecham SpA	4
Human Genome Sciences	82
Human Genome Sciences	68
Human Genome Sciences Inc	13
National Human Genome Research Institute	1
Pfizer	71
Merck & Co	43
Abbott	41
Stiefel	40
Daiichi Sankyo	37
Daiichi Sankyo	16
Daiichi Sankyo Co Ltd	11
Daiichi Sankyo Company	10
Daiichi Sankyo Pharmaceutical	1

	# Records	# Instances	Status (Arabic)
1	79	79	No Development Reported
2	52	52	Discontinued
3	45	45	Preclinical
4	13	13	Phase 2
5	8	8	Phase 1
6	8	8	Phase 3
7	7	7	Research
8	5	5	Launched
9	3	3	Preregistration



BizInt Smart Charts Reference Rows

7. Select File | Send to Reference Rows to open the chart (with new cleaned up columns) in BizInt Smart Charts Reference Rows. Use the "Most Content (lines)" rule for the Companies (Cleaned) column and the "Most Recently Updated" rule for the Status (Arabic) column.
8. Use File | Export to export the reference rows to Vantage Point - BizInt Smart Charts Edition as a .vpxi file.



VantagePoint - BizInt Smart Charts Edition

9. From the dropdown list, view the List: Companies (Cleaned) and Select Scripts | Aduna Cluster Map.vpm. VantagePoint will analyze the data and the Aduna map will appear. You can export the map as a .png file.

VantagePoint – BizInt Smart Charts Edition

VantagePoint – BizInt Smart Charts Edition is a separate product sold by BizInt Solutions to BizInt Smart Charts customers.

VantagePoint – BizInt Smart Charts Edition will only import files which are exported from BizInt Smart Charts (BizInt Smart Charts for Patents, BizInt Smart Charts for Drug Pipelines, or BizInt Smart Charts Reference Rows.)

VantagePoint – BizInt Smart Charts Edition contains VantagePoint's core analytics suite including market-leading Data Cleanup, Thesaurus, Record Classifications, My Keywords, and interactive analytical visualizations. Data exchange between the two tools is simplified to make it easy to move data back and forth, allowing the user to concentrate on analysis and reporting, rather than managing data flow.

VantagePoint – BizInt Smart Charts Edition contains thesaurus and cleanup tools targeted specifically at drug pipeline, clinical trial, and patent data.

Pricing

Annual license pricing is \$3000 for a single user and \$1600 for additional users in the same license.

Try it with your own data!

You can try VantagePoint – BizInt Smart Charts Edition for 30 days. For more information and to request your free trial of VantagePoint – BizInt Smart Charts Edition, visit:

www.bizcharts.com/vpsce

For more information

Please contact us at:

phone 1.714.289.1000
(8 am - 5 pm Pacific/California time)

email support@bizcharts.com

web www.bizcharts.com