



PATENT INFORMATION USERS GROUP, INC.

2009 Annual Conference

An International Conference for Patent Information Professionals

Searching for Patents Beyond Your Borders

May 2-7, 2009

Hyatt Regency San Antonio
San Antonio, Texas

Photos courtesy of San Antonio Convention & Visitors Bureau

Meeting Book prepared by BizInt Solutions Inc., a proud sponsor of the 2009 PIUG Annual Conference



PIUG 2009 Annual Conference

May 2-7, 2009
Hyatt Regency San Antonio
San Antonio, Texas

Saturday, May 2nd 2009

1:00 pm	2:30 pm	Creating Combined Reports with BizInt Smart Charts for Patents	Live Oak
1:00 pm	2:00 pm	Web 2.0 Tools and Processes for Patent Research (Dolcera)	Pecan
2:00 pm	3:00 pm	Markush Space Investigation and its Relevance to Intellectual Property Analysis (DecrIPt)	Blanco
3:15 pm	4:15 pm	New developments at Sumobrain	Pecan
3:15 pm	5:15 pm	TotalPatent™ – Using Boolean and Semantic Search	Live Oak

Sunday, May 3rd 2009

10:30 am	11:30 pm	The 3M Move to QPAT: Case Study of a Corporate Transition and Implementation (Questel)	Live Oak
11:30 pm	12:30 pm	Lunch. <i>Hosted by Questel.</i>	
12:30 pm	1:30 pm	From Charts to Smarts: Affordable Visualizations for Extraction of IP Intelligence. (Questel)	
2:00 pm	3:15 pm	Strategies for Improving Your Patent Research and Information Management with Derwent	Chula Vista
3:30 pm	5:30 pm	PIUG Business Meeting. <i>(PIUG members are encouraged to attend)</i>	Rio Grande West
6:15 pm	7:00 pm	First Time Attendee and PIUG Volunteers Welcome Reception. <i>Sponsored by PIUG</i>	Garden Terrace
7:00 pm	9:00 pm	Welcome Reception for all Meeting Attendees / Exhibits Open. <i>Sponsored by PIUG</i>	Regency (Ctr/West)

Monday, May 4th 2009

7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Regency (Ctr/West)
8:00 am	8:35 am	Welcome – <i>Cynthia Barcelon Yang, PIUG Chair, Bristol Myers Squibb</i> Brian Stockdale Award Presentation – <i>Edlyn Simmons, The Procter and Gamble Co.</i> Opening Remarks – <i>Kartar Singh Arora, Program Chair, BASF</i>	Regency East
8:35 am	9:20 am	Keynote Address – <i>Dennis Crouch, University of Missouri Law School</i>	
9:20 am	9:45 am	The Information Retrieval Facility – <i>John Tait, IRF</i>	
9:45 am	10:00 am	Product Reviews (CPA, Questel, Thomson Reuters)	
10:00 am	10:30 am	Break. <i>Sponsored by Minesoft</i>	Regency (Ctr/West)
10:30 am	11:55 am	Going Beyond Borders and Other Challenges	Regency East
		Opening Remarks – <i>John Arenivar, 3M Co.</i> Why IP and R&D Matter During Recessionary Periods – <i>David Brown, Thomson Reuters Legal</i> Toward Greater Internationalism in Patent Information – <i>Elliott Linder, Questel</i> Quality – Key Factor in the Professional Information Workflow – <i>Sabine Brünger-Weilandt, FIZ-Karlsruhe</i>	
11:55 am	12:15 am	Product Reviews (BizInt Solutions, CAS, Lexis Nexis, FIZ Karlsruhe)	
12:15 pm	1:30 pm	Lunch. <i>Sponsored by Thomson Reuters</i>	Rio Grande Ballroom
1:30 pm	3:00 pm	Panel Discussion on Recent Changes to Rules and Practices at the USPTO	Regency East
		Chairperson – <i>Martin Goffman, Sequence Base Corp</i> Panel – <i>Ric Henschel, Foley & Lardner; Ron Kaminecki, Dialog; Rick Neifeld, Neifeld LLC</i>	
3:00 pm	3:15 pm	Product Reviews (EPO, WIPO, TPRI)	
3:15 pm	3:45 pm	Break. <i>Sponsored by Search Technology/VantagePoint</i>	Regency (Ctr/West)
3:45 pm	4:00 pm	PIUG Service Awards	Regency East
4:00 pm	5:20 pm	Patent Information from non-English Speaking Regions	Regency East
		Opening Remarks – <i>Bruce Mason, CibaVision</i> Asian Patent Chemistry Information – <i>Brian Sweet, ACS</i> Administrative Protection of Pharmaceuticals in China - <i>Aleksander Belinsky, Sanofi-Aventis</i> Searching Chinese Patent Literature - <i>Chris Smyth, Evaluserve</i> China - the State of Innovation and Why US Companies Need to Stay Vigilant - <i>Bob Stenbridge, Thomson Reuters</i>	
5:20 pm	5:30 pm	Product Reviews (Dialog, GenomeQuest)	Regency East
6:30 pm		IPI Award Dinner. <i>Sponsored by Thomson Reuters and PIUG</i> Cocktails at 6:30 pm (cash bar), Dinner at 7:15 pm	Rio Grande Ballroom



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2009 Annual Conference

An International Conference for Patent Information Professionals

Searching for Patents Beyond Your Borders

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**Hyatt Regency San Antonio
San Antonio, Texas USA**

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PIUG 2009 Annual Conference and developer of

BizInt Smart Charts
for Patents

A Message from the Chair to PIUG 2009 Annual Conference Participants

Welcome to San Antonio!

This seventeenth-century metropolis near the border of Mexico, with its beautiful River Walk, Spanish colonial architecture, and fountain-laden parks and plazas, is the perfect venue that reflects this year's conference theme...

"Searching For Patents Beyond Our Borders".

The Planning and Program Committees have been working very hard to make this year's conference a stimulating, rewarding and fun experience for you all. We believe that you will find many opportunities for learning and exchange of ideas at the conference. Excellent workshops are offered before and after the three day Technical Sessions. Numerous exhibits are set up in the Exhibit Hall, and many evening events, which should be ideal for networking, have been scheduled.

Conference highlights include the Monday morning presentation of the Brian Stockdale Award. On Monday evening, we will honor Peter Norton, the 2009 IPI Award Recipient, at a special dinner event co-sponsored by PIUG and ThomsonReuters. Tuesday afternoon provides opportunity to visit the exhibitor booths at the Exhibit Hall. On Tuesday evening, don't miss the IFFI play presentation while enjoying the ice cream dessert.

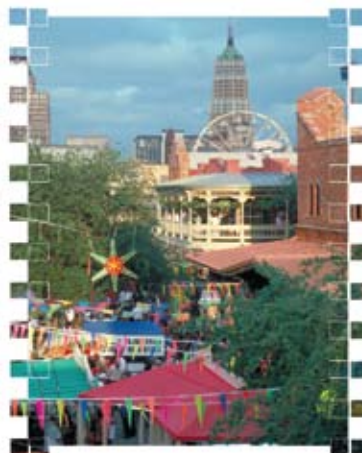
PIUG is 21 years old this year! It has grown and thrived in ways never imagined two decades ago. PIUG will continue to grow and thrive because of the dedication of the many talented members who volunteer their time, energy, and skills, and the commitment and loyalty of the sponsors and exhibitors who continue to support PIUG, especially this year in the midst of an economic slowdown of unprecedented magnitude.

Thank you to all the volunteers, sponsors and exhibitors whose continued support makes this annual event possible.

We hope you take advantage of the many opportunities it provides for continued learning and networking for the patent information community.

Enjoy the meeting!

Cynthia Yang, Chair





gratefully acknowledges the generous support for the
PIUG 2009 Annual Conference provided by the following sponsors:

EMERALD	<p>Computer Patent Annuities</p> <p>Questel</p> <p>Thomson Reuters</p>
SAPPHIRE	<p>BizInt Solutions</p> <p>Chemical Abstracts Service</p> <p>LexisNexis</p>
AMETHYST	<p>Fiz Karlsruhe</p> <p>GenomeQuest</p> <p>Intellixir</p> <p>Minesoft</p> <p>Patents Online, LLC</p> <p>Search Technology/VantagePoint</p> <p>Technology & Patent Research (TPR) International</p>
EXHIBITOR	<p>DecrIPt</p> <p>Dialog</p> <p>Dolcera</p> <p>European Patent Office (EPO)</p> <p>Global Language Translation and Consulting</p> <p>GVK Biosciences</p> <p>IFI Patent Intelligence</p> <p>Parthys Patent Eagle</p> <p>RWS Group</p> <p>WIPO</p>

2009 PIUG Annual Conference Program Committee

Kartar Singh Arora, Chair

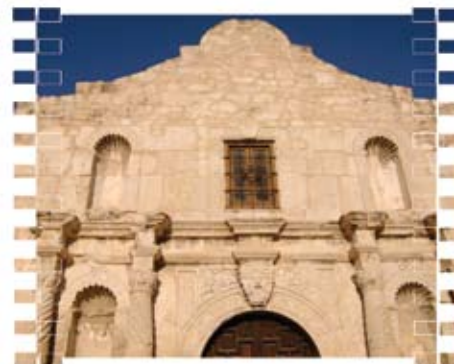
Lucy Akers

Marty Goffman

Ron Kaminecki

Bruce Mason

Steve Mitchell



Planning Committee

Cynthia Yang, Co-Chair

Doreen Alberts, Co-Chair

Mentor/Advisor – Suzanne Robins, Heidi Stone

Brian Stockdale Award Committee – Edlyn Simmons (Chair), Stephen Adams, Ken Koubek, Tony Trippe

Evaluations – Adrienne Shanler (Chair)

Exhibits – Helen Yun, Kristie Trinkle (Co-chairs), Qin Meng* (Bingo Co-chair)

Gifts – Kim Miller

Hospitality – A.J. D'Ambra

Meeting Book Liaison – Alison Taylor

Meeting Brochure Publication – Donna Cooper (Chair)

Photography – Sandra Unger (Chair), Marty Goffman, Yuri Mozolev

Presentations Logistics Coordinator – A.J. D'Ambra

Registration Liaison – Malcolm Hallam

Signage – Sandra Unger

Travel – Don Walter

Sponsorship – Denise Fobare-DePonio (Chair), Ken Hoppe, Jane Thompson, Martin Wallace

Webpages – Tom Wolff (Webmaster)

Workshops – Martha Yates (Chair), Diane Wian

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PATENT INFORMATION USERS GROUP, INC.
The International Society for Patent Information

Officers

Chair, 2008–2010				
Cynthia Barcelon Yang	Bristol-Myers Squibb		609-252-4033	Cynthia.Yang@bms.com
Vice Chair, 2008–2010				
Doreen Alberts	Theravance, Inc.		650-808-6000	doalberts@theravance.com
Immediate Past Chair				
Suzanne G. Robins	Patent Information Services Inc.		508-366-7814	sgrobinspi@cs.com
Secretary, 2008–2010				
Ginger DeMille	USPTO		571-272-3522	Ginger.demille@uspto.gov
Treasurer, 2008–2010				
Ken Koubek	Rohm & Haas Company		215-641-7615	kkoubek@rohmmaas.com
Director-At-Large, 2006-2010				
Edlyn Simmons	Procter & Gamble		513-315-2751	edlyns@earthlink.net
Director-At-Large, 2008-2010				
Heidi Stone	Abbott Laboratories		847-937-2362	heidi.stone @ abbott.com

Past Officers

Year	Chair	Vice Chair	Secretary	Treasurer
1988–1990	Mike Feider		Nancy Lambert	Pat Dorler
1990–1992	Edlyn Simmons	John Dudinyak	Nancy Lambert	Pat Dorler
1992–1994	Andy Berks	Joseph DiSalvo	Nancy Lambert	Pat Dorler
1994–1996	Suzanne Elsoffer	Vicky Veach	Elyse Robinson	Pat Dorler
1996–1998	Vicky Veach	Sandra Unger	Joan Rogers	Pat Dorler
1998–2000	Sandra Unger	Steve Reynolds	Karen Wehner	Elaine Campbell
2000–2002	Lucy Akers	Ford Khorsandian	Sandy Smith	Suzanne Robins
2002–2004	Lucy Akers	Elyse Turner	Sandy Smith	Suzanne Robins
2004–2006	Elyse Turner	Suzanne Robins	Anne Marie Clark	Ken Koubek
2006–2008	Suzanne Robins	Heidi Stone	Ginger DeMille	Ken Koubek

PIUG General Information

The Patent Information Users Group (PIUG) was established in 1988. The objective of the group was to create a forum to discuss issues and concerns relevant to the patent searcher community. Also, PIUG promotes the importance of intellectual property, especially patent publications, and most specifically, the computerized patent databases. Since 1988, PIUG has worked with intellectual property database producers and vendors to maintain and to improve the quality of their product from the customer, or user, perspective.

From a modest sixteen original members, PIUG presently has over 684 active members from 27 countries. PIUG produces a newsletter and has a formal annual meeting, usually held in May. For the past several years the meeting has been a multi-day event with presentations from experts in the fields of patent searching and patent law and also presentations by personnel from patent granting authorities. Workshops on the days before and after the plenary sessions provide opportunities for meeting delegates to further develop their patent research and analysis skills. The meeting also showcases patent database providers, giving attendees a firsthand look at new search tools and enhancements in the databases themselves. A newsletter is published at least two times a year and contains member articles, search tips and information on patent database vendor and producer developments. In addition, PIUG supports a new PIUG Discussion Forum on a wiki platform, which serves as a forum for discussion among patent search professionals worldwide.

Membership Information

As of April 2009, PIUG has 684 members, including nearly 300 patent information professionals who do patent searching for a corporation, over 100 patent information consultants, over 80 patent information professionals who do patent searching for law firms, and about 20 searchers based in academic institutions. PIUG members are employed in performing patentability, freedom to practice, and validity patent searches for Fortune 500 / multinational companies, leading universities and major IP law firms. In recent years, PIUG members have also engaged in patent information analysis as a strategic innovation tool. We have an active Discussion Forum with nearly 800 subscribers world-wide and produce a newsletter twice a year. In addition, we have presence in professional and social networking channels, such as LinkedIn and Twitter. The PIUG newsletter contains members' articles, salary survey results, search tips, meeting trip reports, and information on patent database vendor and producer developments. Currently, the one-year membership fee for PIUG, Inc. is \$US 50.00 (\$US 25.00 for students/retired/unemployed) and includes the following member benefits:

The PIUG Newsletter, a semi-annual publication containing member articles, search tips, information on patent database vendor and producer developments, member highlights, general patent information related news, and trip reports from patent information meetings and related sessions. The member version of the newsletter contains select information which is not made available on our web-site.

- Membership Directory of the Patent Information Users Group, a dynamic directory that is available on-line through the members only portion of our website. The membership comprises patent information researchers, patent information vendors, and patent information / documentation experts from the U.S. and abroad.
- A reduced registration rate for the PIUG Annual Conference, held once a year before June 1, and for the PIUG Northeast Regional Workshop, held once a year in the fall.
- Members only web pages, including special member discounts for videos and World Patent Information and access to PIUG sponsored salary surveys and archives of meeting materials,

For more information about PIUG please visit www.piug.org and wiki.piug.org

Workshops and Special Events

Saturday May 2nd, 2009			
1:00 pm	2:30 pm	Creating Combined Reports with BizInt Smart Charts for Patents – Present and Future BizInt	Live Oak
1:00 pm	2:00 pm	Web 2.0 Tools and Processes for Patent Research Dolcera	Pecan
2:00 pm	3:00 pm	Markush Space Investigation and its Relevance to Intellectual Property Analysis DecrIPt	Blanco
3:15 pm	4:15 pm	New developments at Sumobrain: Launch of Biomedsearch (www.biomedsearch.com) and Integration with Sopheon SumoBrain	Pecan
3:15 pm	4:15 pm	TotalPatent™ – Using Boolean and Semantic Search LexisNexis	Live Oak
7:00 pm		Speakers Dinner <i>(Invitation only)</i>	Acenar Restaurant
Sunday May 3rd, 2009			
10:30 am	1:30 pm	The 3M Move to QPAT: Case Study of a Corporate Transition and Implementation Questel, Judy Alexander, 3M Lunch From Charts to Smarts: Affordable Visualizations for Extraction of IP Intelligence Questel, Elliott Linder, Questel	Live Oak
2:00 pm	3:15 pm	Strategies for Improving Your Patent Research and Information Management with Derwent World Patents Index® (DWPISM) Thomson Reuters	Chula Vista
3:30 pm	5:30 pm	PIUG Business Meeting	Rio Grande West
6:15 pm	7:00 pm	First Time Attendee Welcome	Garden Terrace
7:00 pm	9:00 pm	Welcome Reception	Regency Center/ West

Monday, May 4 th 2009			
6:30 pm		Dinner and IPI Award Presentation sponsored by Thomson Reuters and PIUG	Rio Grande Ballroom
Tuesday, May 5 th 2009			
4:00 pm	5:00 pm	Minesoft Update on PatBase and Other Products Minesoft	Regency East
4:00 pm	5:00 pm	Learning and Sharing: Getting the Most of out the PIUG Wiki Thomas Wolff, Wolff Information Consulting LLC	Llano
7:45 pm		IFFI Play and Dessert Reception	Rio Grande Ballroom
Thursday, May 6 th 2009			
9:00 am	4:00 pm	STN Patent Forum CAS and FIZ Karlsruhe	Live Oak
11:30 am	2:30 pm	Automating Patent Analysis: Tricks, Tips and Techniques from Around the World Barry Brager, Perception Partners <i>Three similar sessions</i>	Frio
8:00 am	9:00 am	Learning and Sharing: Getting the Most out of the PIUG Wiki	Nuences
9:30 am	10:30 am	Thomas Wolff, Wolff Information Consulting LLC	
11 am	12 noon		
9:30 am	10:30 am	The INTELLIXIR System at Work Intellixir	Blanco
9:30 am	10:30 am	Recent innovations in Sequence Searching and Analysis using GenomeQuest	Pecan
9:30 am	11:30 am	Doing More with Less: How efficient analysis can improve your vantage point on information Search Technology/ VantagePoint	Chula Vista
11:00 am	12 noon	WIPO Patent Information Products – Latest Developments WIPO	Blanco

Brian Stockdale Memorial Award

This award is dedicated to the memory of Dr. Brian Stockdale who travelled extensively throughout the world imparting his knowledge of patent searching.

Brian's career encompassed positions with Derwent, SmithKline Beecham, and Technology and Patent Research International. As Brian was so well known internationally and trained many patent information professionals, his work was highly regarded. Brian always relished each new search as a challenge and loved working with the people in this industry. Brian is dearly remembered by his friends and colleagues most of all for his dry wit, keen intellect, and ease of meeting people and socializing wherever he went. As one of the world's most talented patent information search professionals, he is sorely missed.

This is our tribute to his personal dedication in training colleagues, particularly those new to the field of chemical patent searching.

Brian Stockdale Memorial Award Winners

2002	Svetlana Korolev University of Wisconsin, Milwaukee
2003	Victoria Bramfitt Avantium Technologies
2004	Eric Giannella Stanford University
2005	Antoine Blanchard Paris-Grignon National Institute for Agronomy
2006	Meredith Saba Indiana University
2007	Martin Wallace Raymond H. Fogler Library, University of Maine
2008	Julia Parker Biosearch Sleuth Services
2009	Eulàlia Pinyol Ollé Laboratorios Almirall



Technical Program – Monday

Monday May 4 th , 2009			
7:00 am	8:00 am	Breakfast	Regency Center/West
8:00 am	8:20 am	Opening Remarks – Cynthia Barcelon Yang, PIUG Chair, Bristol Myers Squibb	Regency East
8:20 am	8:30 am	Brian Stockdale Award Presentation, Edlyn Simmons, The Procter and Gamble Co.	
8:30 am	8:35 am	Opening Remarks, Kartar Singh Arora, Program Chair, BASF	
8:35 am	9:20 am	Keynote Speech – Dennis Crouch, University of Missouri Law School	
9:20 am	9:45 am	The Information Retrieval Facility: the Bridge between Intellectual Property and Information Retrieval Research – John Tait, IRF	
9:45 am	10:00 am	Product Reviews (CPA, Questel, Thomson Reuters)	
10:00 am	10:30 am	Break sponsored by Minesoft Inc	Regency Center/West
10:30 am	10:35 am	Going Beyond Borders and Other Challenges, Opening Remarks – John Arenivar, 3M Co.	Regency East
10:35 am	11:05 am	Why IP and R&D Matter During Recessionary Periods, David Brown, Thomson Reuters	
11:05 am	11:35 am	Toward Greater Internationalism in Patent Information: A Provider-Vendor Perspective and Approach – Elliott Linder, Questel	
11:35 am	11:55 am	Quality – Key Factor in the Professional Information Workflow – Sabine Brüngrer-Weilandt, FIZ-Karlsruhe	
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3:45 pm	4:00 pm	PIUG Service Awards	Regency East
4:00 pm	4:05 pm	Patent Information from non-English Speaking Regions, Opening Remarks – Bruce Mason, CibaVision	
4:05 pm	4:20 pm	Asian Patent Chemistry Information: Coverage Expansions for a Global Audience – Brian Sweet, ACS	
4:20 pm	4:40 pm	Administrative Protection of Pharmaceuticals in China – Aleksander Belinsky, Sanofi-Aventis	
4:40 pm	5:00 pm	Searching Chinese Patent Literature: the Need For and a Benchmarking of Patent Data Providers – Chris Smyth, Evaluserve	
5:00 pm	5:20 pm	China – the State of Innovation and Why US Companies Need to Stay Vigilant – Bob Stembridge, Thomson Reuters	
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6:30 pm		IPI Award Dinner sponsored by PIUG and Thomson Reuters Cocktails at 6:30pm (cash bar), dinner at 7:15pm	Rio Grande Ballroom

Monday Morning Session 8:30 – 10:00

Keynote

Session Chair: Kartar Singh Arora, BASF

8:35 – 9:20

Keynote address

by Professor Dennis Crouch, University of Missouri Law School

Biography

Professor Crouch is Associate Professor of Law at the University of Missouri-Columbia School of Law. Prior to joining the MU Law Faculty, he was a patent attorney at McDonnell Boehnen Hulbert & Berghoff LLP in Chicago, Illinois, and taught at Boston University Law School. He has worked on cases involving various technologies including computer memory and hardware, circuit design, software, networking, mobile and internet telephony, automotive technologies, lens design, bearings, HVAC systems, and business methods. He is also the editor of the popular patent law weblog: Patently-O .

Professor Crouch received his BSE in mechanical engineering cum laude from Princeton University, where he also earned a certificate in engineering management systems. He then earned his JD cum laude from the University of Chicago Law School. While at the University of Chicago, he was a Microsoft, Merck, & Pfizer scholar and a member of the Olin program in law and economics.

Prior to attending law school, Professor Crouch worked as a technical consultant for manufacturing firms in New England, as a research fellow at NASA's Glenn Research Center, as a software developer at the Mayo Clinic's department of biomedical imaging, and as a Peace Corps Volunteer in Ghana, West Africa. Dennis Crouch grew up on a farm near Pittsburg, Kansas.

Contact information

Professor Dennis Crouch, University of Missouri Law School , CrouchDD@missouri.edu

Keynote address: ""
by Professor Dennis Crouch, University of Missouri Law School

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Monday Morning Session 8:30 – 10:00

Keynote

Session Chair: Kartar Singh Arora, BASF

9:20 – 9:45

“The Information Retrieval Facility: the Bridge Between Intellectual Property (IP) and Information Retrieval (IR) Research”

by John Tait, Information Retrieval Facility

Abstract

The Information Retrieval Facility (IRF) is a non profit, open source, research institute which aims to promote and facilitate research in large-scale information retrieval, especially in patent retrieval and related areas.

This talk will focus on the role and mission of the IRF, its current activities, and how the unique interaction between the leading experts in IR research and information professionals in industry can ensure not only high scientific standards but also the relevance of research results for business. Several current activities will be overviewed including the IRF-led Cross Language (IR) Evaluation Forum Intellectual Property (CLEF IP 2009) track, the NIST approved TREC CHEM track, which will assess chemical IR, including patents, and activities to promote public/private partnership funding of research in improved machine translation for IR, including a specific focus on patent information.

Biography

John Tait as Chief Scientific Officer of the Information Retrieval Facility (IRF), Vienna, Austria is responsible for the scientific and technical leadership in a non-profit organization aimed to promote better research on information retrieval and searching, especially on the very large scale and for the intellectual property industry. John started his professional career as a programmer on air traffic control systems with Marconi Radar Systems Ltd. He has worked in both academic and industrial settings John is now Associate Dean, School of Computing And Technology at the University of Sunderland. In this position he has responsibility for strategic leadership of the School with specific responsibilities of the Internet Technologies, Information Systems and Software Engineering academic subareas of the School, and for research development. John’s qualifications include a PhD from Cambridge University and a BA from Essex University.

Contact information

John Tait , Information Retrieval Facility, john.tait@ir-facility.org

“The Information Retrieval Facility: the Bridge Between Intellectual Property (IP) and Information Retrieval (IR) Research”
by John Tait, Information Retrieval Facility

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Monday Morning Session 10:30 – 12:15

Going Beyond Borders and Other Challenges

Session Chair: John Arenivar

10:35 – 11:05

“Why IP & R&D Matter During Recessionary Periods “

by David Brown, President, IP Solutions, Thomson Reuters Legal

Abstract

The world is in an economic slowdown of unprecedented proportion. News headlines are filled with stories of company downsizings and workers being laid off.

During this session, you will learn why it is in just such times that it is critical for companies to continue with their R&D investments and to protect their innovations through intellectual property. Doing this will give the organization a competitive advantage and a point from which to grow when the economy improves.

Intellectual assets are also a source of revenue for companies struggling with cash flow. Knowing how to assess an IP portfolio and value the rights is critical to finding ways to segregate assets and turn the appropriate ones into capital.

Hear from a top executive at the Scientific business of Thomson Reuters about how intellectual property is becoming an even more important asset in this environment and how some leading organizations are using it to weather the economic storm.

Biography

David Brown is Executive Vice President of Corporate Markets, a strategic business unit of Thomson Scientific. During his 18 years in the information industry, David has held a variety of senior management roles, most recently serving as executive vice president and general manager of Dialog. Prior Dialog responsibilities include: senior vice president of content development, senior vice president of strategic accounts, and senior vice president of NewsEdge following its acquisition by Thomson.

David holds a master’s degree in business administration from the University of North Carolina and bachelor’s degrees from the University of Notre Dame in history and computer science. David also serves on the board of NFAIS, the National Federation of Abstracting and Information Services. He is based in Cary, N.C.

Contact information

David Brown, President, IP Solutions, Thomson Reuters Legal,

“Why IP & R&D Matter During Recessionary Periods”
by David Brown, President, IP Solutions, Thomson Reuters Legal

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Monday Morning Session 10:30 – 12:15

Going Beyond Borders and Other Challenges

Session Chair: John Arenivar

11:05 – 11:35

“Toward Greater Internationalism in Patent Information: A Provider-Vendor Perspective and Approach”

by Elliott Linder, Questel

Abstract

This is a period of rapid transition for IP information provider-vendors toward greater internationalism. Vendors are taking a variety of approaches to meet the growing demand for far more international content as well as interface and system features to enhance retrieval and display of such content. This session will examine the Questel perspective on, and multi-faceted approach to, this important transition. Various aspects of how Questel is addressing the demand and facilitating the transition, both currently and in the near-term, will be illustrated and discussed.

Biography

Elliott Linder earned a B.S. in Chemical Engineering from New York University. He served for nearly 23 years at the American Petroleum Institute’s Central Abstracting and Information Services as indexing manager and editor of the API Thesaurus. During this period his professional affiliation with Orbit began when, in 1975, Orbit was the first service to make the API files available online. It was also during this time that Mr. Linder forged professional lifelong relationships with many of today’s PIUG members. In 1993 Mr. Linder resigned from a drastically changed API and left his beloved New York for Washington, DC to join his other beloved and future wife, Marsha Fenn. The couple will celebrate their 15th anniversary in July. After working on a number of different assignments Mr. Linder joined Questel·Orbit Inc in 2002 as Sales Manager, North America.

Contact information

Elliot Linder, Questel, elinder@questel.com

“Toward Greater Internationalism in Patent Information: A Provider-Vendor Perspective and Approach”
by Elliott Linder, Questel

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Monday Morning Session 10:30 – 12:15

Going Beyond Borders and Other Challenges

Session Chair: John Arenivar

11:35 – 11:55

“Quality – Key Factor in the Professional Information Workflow”

by Sabine Brünger-Weilandt, President and CEO, FIZ Karlsruhe

Abstract

Quality in the information workflow directly influences precision and recall of search results. Quality assurance is required over the entire information workflow and includes database producers, vendors, and searchers. Quality criteria are discussed, such as:

- Databases: current and comprehensive coverage of their field; transparency of the content selection and the intellectual value-add.
- Vendors/Hosts: provision of synergy from databases of different provenance; reliable operations and secure access; sophisticated and transparent retrieval, evaluation, analysis and reporting tools; efficient customer support.
- Searchers: information competence, i.e. familiarity with their company’s research topics, sophisticated information tools and the specifics of databases.

Information professionals and intellectual property (IP) professionals depend on the quality information products from commercial vendors to deliver to their organizations the quality needed for business critical research and decisions.

Biography

Sabine Brünger-Weilandt is President & CEO of FIZ (Fachinformationszentrum) Karlsruhe, Germany. She has many years of experience in senior positions in the marketing and communications departments of renowned, international organizations and enterprises. Her first contact with the information sector was in the early eighties when she worked in the Documentation Center of the Deutsche Bank AG. Then she took over as Head of Sales at the Handelsblatt publishing house, where she was responsible for the area of business databases. After working as a Senior Consultant for Steria Mummert Consulting, Hamburg, she spent several years as a member of the Managing Board of Greenpeace, Germany. Later on, she became Head of Strategic Consulting at the BBDO Group. She took over as President & CEO of FIZ Karlsruhe in 2003. Mrs. Brünger-Weilandt holds a degree in History, German Language and Literature, Education, and Philosophy from the Rheinische Friedrich-Wilhelms-University of Bonn.

Contact information

Sabine Brünger-Weilandt, President and CEO, FIZ Karlsruhe, Sabine.Bruenger-Weilandt@fiz-karlsruhe.de

“Quality – Key Factor in the Professional Information Workflow”
by Sabine Brünger-Weilandt, President and CEO, FIZ Karlsruhe

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Monday Afternoon Session 1:30 – 3:15

Panel Discussion on Recent Changes to USPTO Rules and Practices

Session Chair: Martin Goffman, Sequence Base Corporation

1:30 – 3:15

“Panel Discussion on Recent Changes to USPTO Practices”

Panelist Biographies

Rouget (Ric) Henschel, Foley & Lardner

Dr. Rouget F. (Ric) Henschel is a partner with Foley & Lardner LLP and is a member of the Chemical & Pharmaceutical, Intellectual Property Litigation and International Practices as well as the Nanotechnology Industry Team. Dr. Henschel graduated from Georgetown University Law Center (J.D., 1999), City University of New York (Ph.D., organic chemistry, 1990), and the City College of New York (B.S., chemistry, 1981). While in law school, he was president of the Student Intellectual Property Law Association. Dr. Henschel is a member of the Virginia and District of Columbia bars and is registered to practice before the USPTO.

Contact information

Rouget (Ric) Henschel, Foley & Lardner, rhenschel@foley.com

Ron Kaminecki, Dialog

Ron Kaminecki has worked in scientific and technical searching, especially patent searching, for over 35 years. He has worked with patent attorneys, patent agents, patent searchers, and examiners from companies, firms and patent offices all over the world. He is a registered U.S. patent attorney and has been a US Patent Agent prior to becoming an attorney. Ron has a B.S. in Chemistry, an M.S. in Computer Science and Information Systems, and a J.D. with a Certificate in Patent Law. His current responsibilities at Dialog include working with various intellectual property groups to help develop new solutions for searching, to collect information from these groups, and to disseminate this knowledge.

Contact information

Ron Kaminecki, Dialog, Ron.Kaminecki@dialog.com

Rick Neifeld, Neifeld PLC

Rick is a patent attorney. He has degrees in physics and mathematics, and a Ph.D. in Physics from Rutgers University. Rick is the founder of Neifeld IP Law, PC, which focuses on patent interference, and patent and trademark prosecution in the USPTO and abroad. Rick has been involved in over fifty patent interferences, is a former chair of the Interference Committee of the AIPLA, and also administers the popular-amongst-interference-practitioners “patentinterference” yahoo group list. He is widely published on patent law issues and many of those publications appear on his firm’s web site, www.Neifeld.com. He is also a co-founder of the www.patentvaluepredictor.com patent valuation service.

Contact information

Rick Neifeld, Neifeld PLC, rneifeld@neifeld.com

Monday Afternoon Session 4:00 – 5:30

Patent Information from non-English Speaking Regions

Session Chair: Bruce Mason, CibaVision

4:05 – 4:20

“Asian Patent Chemistry Information: Coverage Expansions for a Global Audience”

by Brian Sweet, Chemical Abstracts Service

Abstract

To better serve an increasingly global audience, CAS has expanded coverage for its databases, to better meet the needs of far away searchers for locally produced materials, and of local searchers to determine what has already been discovered far away. In this session, we'll provide an analysis of the subject areas covered in recent Asian patents and utility models, including analysis of subject area focus. We'll also look at the value provided by traditional medicine patents for pharmacology and consumer products. And finally, we'll discuss any further coverage developments likely to be of importance to global patent information searchers.

Biography

Brian Sweet is a Senior Product Manager at CAS, currently responsible for STN AnaVist, STN's new analysis and visualization software. He is a 28 year veteran of the information industry, and has been with CAS for 5 years. Previously, he worked for BIOSIS in Philadelphia, Elsevier Science in New York and Amsterdam, and Ovid Technologies in New York. He is a former President of the NFAIS. Brian holds undergraduate degrees in Biology and History from the State University of New York at Binghamton, and a Master's degree in Information Studies from Drexel University.

Contact information

Brian Sweet, Chemical Abstracts Service, bsweet@cas.org

"Asian Patent Chemistry Information: Coverage Expansions for a Global Audience"
by Brian Sweet, Chemical Abstracts Service

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Monday Afternoon Session 4:00 – 5:30

Patent Information from non-English Speaking Regions

Session Chair: Bruce Mason, CibaVision

4:20 – 4:40

“Administrative Protection of Pharmaceuticals in China”

by Aleksandr Belinskiy, sanofi-aventis

Abstract

Administrative Protection of Pharmaceuticals (AAP) was introduced in China in 1993 as a result of bilateral WTO negotiations with several major industrial countries (US, JP, European Union) for new drugs protected by patents issued in these countries during 1986-1992, when drug pharmaceutical patent was not available in China. In contrast to other countries (KR, CZ, TH, BR, RO, CR, etc.), where transitional protection could last 5-10 years from the date of its legislative enactment, in China AAPs last 7.5 years after the new drug approval in China provided foreign reference patent is still in force. AAP certificates are issued for drugs, not patents, but AAP in-fact represent extension of patent protection in China for foreign drug patents. These non-conventional CN patent family equivalents are not recorded in any major patent databases, likely because patents referenced in application for AAP are not listed in public announcement on AAP authorization. Comprehensive information about AAP legal status of filed applications for AAP, legal status of issued AAP Certificates are available at the database at Huake Pharmaceutical Intellectual Property Consultative Center, (<http://www.huake.com.cn/xb/ap1.htm>), notices are also posted at Chinese SFDA.

As of January 2009, AAP are in force for 26 drugs, 3 applications are under examination. 136 AAP have already lapsed. Author would discuss accessibility to AAP data in English, and using machine translation from Chinese, structure and content of available data. Interpretation of premature cessation of AAP would be explained by analysis of expiration of the JP referenced patent.

Biography

Aleksandr Belinskiy has been a patent information scientist with sanofi-aventis since 2002. Prior to sanofi-aventis, Alex worked as information consultant, held contract positions in the Research Library of the National Institute of Standards and Technology (NIST) and in the Scientific and Technical Information Center of the USPTO. Prior to his relocation from Ukraine in 1999, Alex managed a technical and business information center in a leading Ukrainian chemical and pharmaceutical company and was a scientist in a chemical research institute. Alex holds a Masters Degree in Chemistry from Moscow State University and has a post-graduate education in the Karpov Institute of Physical Chemistry (Moscow, Russia) in the field of theoretical chemistry.

Contact information

Aleksandr Belinskiy, sanofi-aventis, Aleksandr.Belinskiy@sanofi-aventis.com

"Administrative Protection of Pharmaceuticals in China"
by Aleksandr Belinskiy, sanofi-aventis

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Monday Afternoon Session 4:00 – 5:30

Patent Information from non-English Speaking Regions

Session Chair: Bruce Mason, CibaVision

4:40 – 5:00

“Searching Chinese Patent Literature: The Need For and a Benchmarking of Patent Data Providers”

by Chris Smyth, Evalueserve

Abstract

As China continues to grow in prominence within the global patent community (roughly 290,000 applications filed in 2008, an 18% annual increase, making China the third largest jurisdiction in terms of patent filing) the need to search in the Chinese language is growing. However, searching Chinese patent literature remains a tricky proposition. Errors due to human or machine translation from Chinese (Mandarin) to English and the shortfalls of various patent data sources can easily render a patent research assignment useless. Based on our experience of many years of researching within native Chinese patent data sources, we will provide a brief overview of searching Chinese patent literature, including ways to mitigate translation errors and specific instances where local knowledge was necessary. Most importantly, we will shed light on our recent internal benchmarking study of the various patent data providers and their relative effectiveness in querying Chinese patent literature.

Biography

Chris is an Engagement Manager with Evalueserve and is based in New Jersey. Chris is a U.S. patent agent and has considerable experience in preparing and prosecuting patent applications as well as conducting patent research. Chris received a B.S. in Electrical Engineering from the Georgia Institute of Technology.

Contact information

Chris Smyth, Evalueserve, Chris.smyth@evalueserve.com

“Searching Chinese Patent Literature: The Need For and a Benchmarking of Patent Data Providers”
by Chris Smyth, Evalueserve

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Monday Afternoon Session 4:00 – 5:30

Patent Information from non-English Speaking Regions
Session Chair: Bruce Mason, CibaVision

5:00 – 5:20

“China – The State of Innovation and Why US Companies Need to Stay Vigilant”

by Bob Stembridge, Thomson Reuters

Abstract

China is patenting innovations at a skyrocketing rate. A recent report published by Thomson Reuters predicts that China will surpass the United States and Japan in its patent volume by the year 2012.

Hear from the authors of the report, “Patented in China – The Present and Future State of Innovation in China”, about current patent trends and what the world of patent information will look like in five years. They will explore patent volumes and trends, as well as the underlying causes of increased innovation in China, including economic and government policy factors.

Learn also why it is so important for U.S. patent searchers to keep a vigilant watch over the state of innovation in this rapidly developing region.

Biography

Bob Stembridge graduated from University of Sussex, U.K. with an Honours degree in Chemistry. He joined Derwent (one of the founding components of the Scientific business of Thomson Reuters) in 1980 and has held various roles in editorial, marketing, sales and product development over the years. Leaving in 1988 for interludes working as Senior Information Analyst specialising in patent analytics at British Petroleum and European Sales Liaison with Dialog, he returned to Thomson Reuters in 1996 and most recently became Customer Relations Manager with responsibility for liaison with customer user groups for the organisation.

He is a member of ACS, CILIP and PIUG, and is Secretary of CEPIUG and current Chair of PATMG. He was elected to the CSA Trust Board of Trustees in February 2007.

Contact information

Bob Stembridge, Thomson Reuters, Bob.Stembridge@thomsonreuters.com

"China – The State of Innovation and Why US Companies Need to Stay Vigilant"
by Bob Stenbridge, Thomson Reuters

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PIUG Service Award Recipients (1998 - 2008)

As a volunteer managed organization, PIUG recognizes the efforts of those who have made significant contributions. Show your appreciation to all the recipients!

Pat Dorler	In Recognition of Pat's 10 years of service to the PIUG as Treasurer from the founding of the PIUG in 1988 through May 1998	June 1998
Nancy Lambert	In Recognition of Nancy's 6 years of service to the PIUG as Secretary from the founding of the PIUG in 1988 through May 1994	June 1998
Barbara Burg	In Recognition of Barbara's 3 years of service to the PIUG organizing the PIUG NorthEast Workshops in 1996, 1997 and 1998	April 1999
Adrienne Shanler	In Recognition of Adrienne's 3 years of service to the PIUG organizing the PIUG NorthEast Workshops in 1996, 1997 and 1998	April 1999
Elyse Turner	In Recognition of Elyse's 12 years of service to the PIUG in championing & facilitating Electronic Communications (PIUG Bulletin Board, Electronic Communications Chair, PIUG Web Mistress)	May 2000
Bill Murray	In Recognition of Bill's 2 years of service to the PIUG as Email Sysop	May 2000
Suzanne Elsoffer	In Recognition of Suzanne's 13 years of Service to the PIUG: Founding Member of PIUG in 1988, PIUG Chair 1994-1996, PIUG Newsletter Editor 1997-1999, PIUG Newsletter Advisor 2000-2001	April 2001
Melissa Dicker	In Recognition of Melissa's Service to the PIUG: Organizing the 1st West Coast Workshop (2000, San Francisco) Preliminary Planning and Site Selection for the 1st West Coast PIUG Annual Meeting (2002, San Francisco)	April 2001
Dr. Sandra S. Unger	Special Recognition Award in appreciation of her superb leadership and countless contributions above and beyond the call of duty, which have done so much to make the PIUG a preeminent force in the world of Patent Information. <ul style="list-style-type: none"> • Director 2000-2002 • Chairperson 1998-2000 • Vice Chairperson 1996-1998 • Discussion List Sysop 1995-1998 	April 2001
Elaine Campbell	PIUG Treasurer and Membership Chair 1998 to 2000 <ul style="list-style-type: none"> • Redesigned the PIUG Webpages to add graphics 1998 • Designed the PIUG Logo 1998 • Participated in the Incorporation of PIUG • Co-signed on PIUG's first Credit Cards 	30-Apr-02
Tom Stanton	In Recognition of Tom's Service to the PIUG as Chairman of the PIUG Annual Conference Registration and Associated Workshop Registrations, 2001 to 2003	5-May-03
Ruth Umfleet	In Recognition of Ruth's Service to the PIUG: Championing the Capture of PIUG Annual Meetings on Videotape and Managing the Distribution of the Videotapes to PIUG Members, 2000 to 2003	5-May-03
Elvin Hoel	In Recognition of Elvin's Service to the PIUG: Managing of the PIUG Email Archives, Monitoring Performance, and Troubleshooting Problems, 1998 to 2003	5-May-03

2004-2008 Service Awards continued on page 48.

Technical Program – Tuesday

Tuesday May 5 th , 2009			
7:00 am	8:00 am	Breakfast sponsored by Chemical Abstracts Service	Regency Center/West
8:00 am	8:05 am	Updates from Patent Offices, Opening Remarks – Stephen Adams, Magister Ltd	Regency East
8:05 am	8:30 am	Updates from WIPO – PATENTSCOPE – Andrew Czajkowski, WIPO	
8:30 am	8:55 am	Patent Information Beyond Europe – Richard Flammer, Daniel Shalloe, EPO	
8:55 am	9:45 am	Other Patent Offices and Open Discussion	
9:45 am	10:00 am	Product Reviews (INTELLIXIR, DecriPT, Minesoft)	
10:00 am	10:30 am	Break sponsored by INTELLIXIR	Regency Center/West
10:30 am	10:35 am	Some Legal Aspects of Patent Information, Opening Remarks – Steve Mitchell, TPR International	Regency East
10:35 am	10:55 am	A View from Inside the Bar – Patent Information in Law Libraries – Lucy Curci-Gonzalez, Kenyon & Kenyon	
10:55 am	11:15 am	A View from Inside the Bar – Patent Information in Law Libraries Part 2 – Paulette Toth, Kirkland & Ellis LLP	
11:15 am	11:35 am	Some Lessons from Patent Searching – Jon Cavicchi, Franklin Pierce Law Center	
11:35 am	11:55 am	Some Lessons from Patent Searching Part 2 – Stanley Kowalski, Franklin Pierce Law Center	
11:55 am	12:15 pm	Product Reviews (Dolcera, GLTCl, IFI CLAIMS, GVK Biosciences)	
12:15 pm	1:30 pm	Lunch sponsored by Questel	Rio Grande Ballroom
1:30 pm	1:35 pm	Other Items Beyond Borders, Opening Remarks – Jane Thompson, Eisai	Regency East
1:35 pm	2:05 pm	Patent Portfolio Optimization: vital in today's economic climate – Rich Kolar, CPA Global	
2:05 pm	2:30 pm	Product Reviews (Patent Eagle, RWS, Search Technology, SumoBrain)	
2:30 pm	6:00 pm	Exhibit Room Open for Product Reviews	
3:00 pm	3:30 pm	Break sponsored by FIZ Karlsruhe	Regency Center/West
4:00 pm	5:00 pm	Workshop – Minesoft (see workshop page for details)	Regency East
4:00 pm	5:00 pm	Workshop – Getting the Most out of the PIUG Wiki	Llano
7:45 pm		IFFI Play and Dessert Reception	Rio Grande Ballroom

Tuesday Morning Session 8:00 – 10:00

Updates from Patent Offices

Session Chair: Stephen Adams, Magister Ltd.

8:05 – 8:30

“Updates from WIPO – PATENTSCOPE”

by Andrew Czajkowski, WIPO

Abstract

The World Intellectual Property Organization (WIPO) actively contributes through its technical cooperation programs in reducing the knowledge gap between its many Member States.

It has rapidly developed its patent information services offering access to the technology available in PCT international patent applications. Its PATENTSCOPE® service offers various search options, such as full-text searching and graphical analysis, which are now quite well known. Other less known features include: different language search interfaces; the possibility of searching using different languages, (including Russian and Japanese, with Chinese and Korean foreseen in the future); “technology focus” on specialized areas such as traditional medicine, desertification, ozone depletion, etc. regarding developments in technologies particularly of public policy interest; statistical information assisting in the analysis of international technology trends for use by businesses and policy makers.

An important addition to the PATENTSCOPE® service in 2009 will be the addition of fully searchable national patent collections from the offices of several WIPO member states. Some of these collections will be from offices where coverage of patent information has been incomplete or non-existent in the past. This is the result of an ongoing technical assistance program that covers scanning, data formatting, OCR and dissemination of patent data, especially for patent offices in developing countries.

Biography

Andrew Czajkowski graduated in nuclear engineering from Queen Mary College, University of London in 1987. He subsequently joined the European Patent Office (EPO) where he held various posts: as a prior art search examiner in The Hague for 6 years, a substantive examiner in Munich for 5 years, the EPO’s Liaison Officer responsible for patent information cooperation activities at the Italian Patent and Trademark Office in Rome for 4 years, before returning to Munich to work in technical cooperation with Central and Eastern European Countries, manage the European Union’s IPR Project for the Western Balkans and coordinate the EPO’s Trilateral Cooperation activities.

Since October 2007 he works for the World Intellectual Property Organization in the Global IP Information Service. He is responsible for promoting the use of patent information through the organization of conferences and workshops, as well as producing information materials on this subject.

Contact information

Andrew Czajkowski, WIPO, Andrew.Czajkowski@wipo.int

“Updates from WIPO – PATENTSCOPE”
by Andrew Czajkowski, WIPO

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Tuesday Morning Session 8:00 – 10:00

Updates from Patent Offices

Session Chair: Stephen Adams, Magister Ltd.

8:30 – 8:55

“Patent Information Beyond Europe”

by Richard Flammer and Daniel Shalloe, EPO

Abstract

This presentation will cover several developments from EPO. IP5 - patent policy beyond Europe's borders. The world five largest patent offices (JP, US, CN, KR and EP) sat down at a table last October in Korea and agreed to share their concerns about the growing number of pending patent applications and the length of time taken to grant patents. The result was an agreement to look closely at ten projects, at least three of which could have a lasting impact on patent information worldwide.

Recently, the EPO has expanded its Asia helpdesk by adding India to the list of countries it covers. The Asia patent information team has also been studying how to get to grips with language and cultural barriers, e.g. by applying machine translation in patent searching, and by asking the question, “Which is better, on-the-fly translation or database translation?”.

EPC 2000 and the London Agreement – changes to patent law across Europe's borders. The entry into force of the new European Patent Convention at the end of 2007, and of the London Agreement early in 2008 both have the potential of adding some new challenges to a patent searchers' average day. What is a B3 document? Has the EPO observed any changes in applicants' behaviour? Which member states demand translations of a European patent and which do not? Where is all this information available?

Biographies

Dr Richard Flammer

Dr Richard Flammer is Principal Director, Patent Information at the EPO, Vienna, since 2008. He has a degree in law and a PhD on biotechnological inventions in patent law from Vienna University. Dr Flammer joined Austrian Patent Office in 1994 and worked through various assignments to the position of Vice President in 2004. Since 2003 he is a Lecturer at the University of Agriculture in national and international patent law.

Contact Information

Richard Flammer, EPO, rflammer@epo.org

Daniel Shalloe

Daniel Shalloe, Head of Promotion and Training, joined the European Patent Office in September 1989 as a search examiner, having completed a degree in Mechanical Engineering at Imperial College, London two years previously. In October 1991, he moved to the EPO's newly created Vienna sub-office, specialising in patent information. Since 1991, he has been editor-in-chief of EPIDOS News and a leading member of the organising team for the EPO Patent Information Conference.

Contact information

Daniel Shalloe, EPO, dshalloe@epo.org

“Patent Information Beyond Europe”
by Richard Flammer and Daniel Shalloe, EPO

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Tuesday Morning Session 10:30 – 12:15

Some Legal Aspects of Patent Information

Session Chair: Steve Mitchell, TPR International.

10:35 – 10:55

“A View from Inside the Bar – Patent Information in Law Libraries”

by Lucy Curci-Gonzalez, Kenyon & Kenyon LLP

Abstract

Several significant factors distinguish the use of patent information in IP law firms from that of R&D in industry. The initial difference is that the law firm researcher involvement in the patenting process starts after the invention. This research concentrates on the legal rather than the purely scientific or technical aspects of the invention whether that be during the patent prosecution, administrative proceedings in the Patent Office, the FDA, FTC or the ITC, litigation and licensing. Law firm use of patent information is client driven not only by the wide range of technologies represented from shoe designs to nanotechnology but by client billing policies. As result, most law firm patent researchers need a wider variety of both electronic and print resources from information aggregators and document delivery providers. Two law firm library directors will discuss the economics of IP legal research and the types of patent research conducted to support an IP law practice.

Biography

Lucy Curci-Gonzalez has over 25 years of library management and intellectual property research experience. Prior to joining Kenyon & Kenyon LLP as Director of Library Services, she was the head librarian at Morgan & Finnegan LLP. Mrs. Curci-Gonzalez earned her M.S. in Library and Information Science from The School of Library Service at Columbia University. She has worked as a catalog, interlibrary loan and reference librarian at state court , law school, corporate legal department and federal government agency law libraries in New York City. Mrs. Curci-Gonzalez is active in the Law Librarians Association of Greater New York and in the IP Group of the American Association of Law Libraries Private Law Libraries Special Interest Section. Lucy is a past LLAGNY President and PLL Chair. She has also published articles and made numerous presentations on IP law research and law library management for LLAGNY, AALL, the Practising Law Institute and Legal Information Alert.

Contact information

Lucy Curci-Gonzalez, Kenyon & Kenyon LLP, LCurcigonzalez@kenyon.com

"A View from Inside the Bar – Patent Information in Law Libraries"
by Lucy Curci-Gonzalez, Kenyon & Kenyon LLP

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Tuesday Morning Session 10:30 – 12:15

Some Legal Aspects of Patent Information

Session Chair: Steve Mitchell, TPR International.

10:55 – 11:15

“A View from Inside the Bar – Patent Information in Law Libraries, Part 2”

by Paulette Toth, Kirkland and Ellis LLP

Abstract

Several significant factors distinguish the use of patent information in IP law firms from that of R&D in industry. The initial difference is that the law firm researcher involvement in the patenting process starts after the invention. This research concentrates on the legal rather than the purely scientific or technical aspects of the invention whether that be during the patent prosecution, administrative proceedings in the Patent Office, the FDA, FTC or the ITC, litigation and licensing. Law firm use of patent information is client driven not only by the wide range of technologies represented from shoe designs to nanotechnology but by client billing policies. As result, most law firm patent researchers need a wider variety of both electronic and print resources from information aggregators and document delivery providers. Two law firm library directors will discuss the economics of IP legal research and the types of patent research conducted to support an IP law practice.

Biography

Paulette Toth is the Information Services Manager of the New York Office of Kirkland & Ellis LLP, a preeminent global general services law firm. At Kirkland, she manages a small research team of professional law librarians specializing in scientific, technical and business research in support of the Intellectual Property, Corporate and Litigation practice areas of the firm. Kirkland is known for its outstanding achievements in patent litigation. Patent, trademark, copyright and domain name research loom large in the Corporate practice at Kirkland as a part of due diligence for mergers, acquisitions and licensing.

Paulette received her Masters in Library and Information Science from Pratt Institute, New York following a Bachelor’s Degree in English at Albright College, Reading, PA. She has been searching patents, trademarks and copyrights for over 30 years. Her professional achievements include serving as President of the Law Library Association of Greater New York, 1992–93, and she is currently Chair of the Intellectual Property Group of the Private Law Libraries Special Interest Section of the American Association of Law Libraries, 2008–2009.

Contact information

Paulette Toth, Kirkland and Ellis LLP, ptoth@kirkland.com

"A View from Inside the Bar – Patent Information in Law Libraries, Part 2"
by Paulette Toth, Kirkland and Ellis LLP

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Tuesday Morning Session 10:30 – 12:15

Some Legal Aspects of Patent Information

Session Chair: Steve Mitchell, TPR International.

11:15 – 11:35

“Some Lessons from Patent Searching”

by Jon Cavicchi, Professor & Intellectual Property Librarian, Franklin Pierce Law Center

Abstract

For two decades the Franklin Pierce Law Center has been the sole law school in the U.S. that has provided programmatic instruction and practice in patent database mining. Under the visionary leadership of Professor Jon Cavicchi, who has applied and promoted the hybrid iterative technique to patent searching, Pierce Law has developed unique classroom and clinical programs. The introductory courses teach: types, consumers and uses of data sources, multiplicity of access points, factors to mix and match tools, transferability of skills between platforms who should perform each type of search as well as data presentation and analytical tools. The Patent Landscape Clinics take the next step where search approaches, instruction and theory are applied to analyzing complex patent landscapes pertinent to advancing the global public interest. Operationally, internationally diverse groups of students (typically organized into “corporate” teams) apply advanced patent database mining strategies and then dissect and analyze complex biotechnological products, for example, HIV vaccine technologies. Skills learned are directly transferable to subsequent employment, whether in a law firms, corporations or the public sector.

Biography

Professor Cavicchi is the chief administrator of intellectual property information resources at Pierce Law Intellectual Property Library. He presently teaches Mining Patent Information in the Digital Age, and has previously taught M.I.P. Legal Skills, Moot Court, Intellectual Property Research Tools and Strategies and Patent and Trademark Research Tools and Strategies. In his classes, he uses electronic teaching tools, including online services, Foilos the Internet presentation software, as well as audiovisual sources. In recognition of his expertise in the intellectual property research field, Professor Cavicchi has been chosen to sit on the Advisory Board of QUESTEL/ORBIT, a key information producer for patent professionals. He writes The Trade Secrets Vault, a blog highlighting the essential role trade secrets play in day to day business and legal environments.

Contact information

Jon Cavicchi, Franklin Pierce Law Center, jcavicchi@piercelaw.edu

"Some Lessons from Patent Searching"

by Jon Cavicchi, Professor & Intellectual Property Librarian, Franklin Pierce Law Center

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Tuesday Morning Session 10:30 – 12:15

Some Legal Aspects of Patent Information

Session Chair: Steve Mitchell, TPR International.

11:35 – 11:55

“Some Lessons from Patent Searching, Part 2”

by Dr. Stanley P. Kowalski, Scholar in Residence, Franklin Pierce Law Center

Abstract

For two decades the Franklin Pierce Law Center has been the sole law school in the U.S. that has provided programmatic instruction and practice in patent database mining. Under the visionary leadership of Professor Jon Cavicchi, who has applied and promoted the hybrid iterative technique to patent searching, Pierce Law has developed unique classroom and clinical programs. The introductory courses teach: types, consumers and uses of data sources, multiplicity of access points, factors to mix and match tools, transferability of skills between platforms who should perform each type of search as well as data presentation and analytical tools. The Patent Landscape Clinics take the next step where search approaches, instruction and theory are applied to analyzing complex patent landscapes pertinent to advancing the global public interest. Operationally, internationally diverse groups of students (typically organized into “corporate” teams) apply advanced patent database mining strategies and then dissect and analyze complex biotechnological products, for example, HIV vaccine technologies. Skills learned are directly transferable to subsequent employment, whether in a law firms, corporations or the public sector.

Biography

Geneticist and researcher, Dr. Stanley P. Kowalski, served as management consultant in intellectual property and technology transfer at the AmeriCenter in Cornell, NY prior to earning his JD from Pierce Law in 2005. He is currently working on projects seeking to improve the agriculture of developing countries.

From 1999 to 2001, Dr. Kowalski analyzed and evaluated agricultural biotechnology relating to ISAAA’s Global IP Initiative in developing nations. He also worked as a research geneticist at the Vegetable Laboratory of BARC-West in Beltsville, MD and as a postdoctoral research associate at Cornell University’s Department of Plant Breeding in the late 1990s.

As a research associate at Texas A&M University from 1991 to 1994, Dr. Kowalski developed RFLP-based genome mapping strategies for improvement of commodity crops important to Texas.

Dr. Kowalski has published numerous articles relating to genetics, molecular structure and plant crops.

Contact information

Dr. Stanley P. Kowalski, Franklin Pierce Law Center, skowalski@piercelaw.edu

“Some Lessons from Patent Searching, Part 2”
by Dr. Stanley P. Kowalski, Scholar in Residence, Franklin Pierce Law Center

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Tuesday Afternoon Session 1:30 – 2:30

Also Beyond Borders

Session Chair: Jane Thompson, Eisai

1:35 – 2:05

“Patent Portfolio Optimization: vital in today’s economic climate”

by Rich Kolar, Computer Patent Annuities (CPA) Global

Abstract

Organizations cannot afford to ignore or compromise IP optimization and monetization strategies during times of economic uncertainty. Properly maintaining and leveraging IP rights may mean the difference between survival and extinction. This becomes an increasing challenge when IP departments are up against shrinking budgets and demands for greater returns on investments in patent filings.

A Patent Portfolio Optimization strategy is a best practice approach that allows companies to maximize their IP assets and maintain their innovative edge. We will outline the strategies our clients have successfully employed to manage their IP portfolios, which include:

- Understanding and aligning their business objectives with their IP Strategy
- Assessing their competitive position in the marketplace
- Segmenting their portfolio into core and non-core assets
- Developing strategies to protect core assets and leverage non-core assets

While essential during an economic downturn, this process should also be integrated and embraced as a systematic annual practice. Companies that are able to maintain a market leadership position, stay ahead of competitors, employ cost-savings measures, and identify new revenue streams have a far greater chance of not only enduring, but positioning themselves for growth.

Biography

Rich Kolar is Patent Intelligence Manager for CPA Global. Rich has over 17 years experience in intellectual property consulting, patent searching and quantitative data analysis. Rich has provided patent analytics services to universities, government agencies, and corporations in support of R&D planning, competitive insight, licensing, technology transfer, program evaluation, and litigation. Rich has also designed and built patent citation databases, developed unique patent indicators under grants from the National Science Foundation, and has extensive experience with numerous patent search, analysis, and data visualization software tools. Prior to joining CPA Global, Rich held senior positions with UTEK-ICC, Metrics Group, Aurigin Systems and Moguee Research & Analysis.

Rich has published several articles in journals such as Expert Opinion in Therapeutic Patents, Technology Analysis & Strategic Management, and World Patent Information. He has also given presentations and taught workshops on patent analysis techniques for many industry groups.

Contact information

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“Patent Portfolio Optimization: vital in today’s economic climate”
by Shepherd Smith, Computer Patent Annuities (CPA) Global

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PIUG Service Award Recipients (2004 - 2008)

Continued from page 32.

Tommy Ebe	In Recognition of Tommy's Service to PIUG in Maintaining and Updating PIUG's Webpages From 1996 to 2003	24-May-04
Ken Koubek	In Recognition of Ken's Service to PIUG as Membership Chairman During a Period of Extraordinary Growth in our Membership from 2001 to 2004	24-May-04
Nancy Lambert	In Recognition of Nancy's Service to PIUG as Director and Producer of the IFFI Players 1999 to 2005	24-May-05
Rodney Cruise	In Recognition of Rodney's Service to PIUG as WebMaster Extraordinaire 2002 to 2005	24-May-05
Lucy Akers	In Recognition of Lucy's Tireless Service to PIUG During a Time of Extraordinary Growth and International Expansion as Chairperson	24-May-05
Richard Kurt	In Recognition of Richard's Service to PIUG <ul style="list-style-type: none"> • Analyzing and Evaluating the PIUG Salary Survey 1999, 2001, 2004 • Chairing a Session at the PIUG Annual Meeting, 2006 • Chairing the Derwent Committee 2003 – 2006 	22-May-06
Marty Goffman	In Recognition of Marty's Service to PIUG <ul style="list-style-type: none"> • Chairing the PIUG NE workshop, 2005 • Championing Membership Benefits • Chairing the PIUG email list 	22-May-06
Helen Yun	In Recognition of Helen's Service to PIUG <ul style="list-style-type: none"> • Co-Championing the Membership Directory 2003 • Co-Chairing the Membership Labels Team 2003-2005 	22-May-06
Cynthia Yang	In Recognition of Cynthia's Service to PIUG <ul style="list-style-type: none"> • Co-Championing the Membership Directory 2003 • Co-Chairing the Membership Labels Team 2003-2005 	22-May-06
Doreen Alberts	In Recognition of Doreen's Service to PIUG as <ul style="list-style-type: none"> • Annual Conference Sponsorship Committee Chair 2005-2006 • Strategic Planning Committee Chair 2006-2007 	7-May-07
Kartar Arora	In Recognition of Kartar's Service to PIUG as <ul style="list-style-type: none"> • Annual Conference Exhibits Committee Chair 2004-2006 • Annual Conference Program Committee Co-Chair 2007 	7-May-07
Ric Snead	In Recognition of Ric's Service to PIUG as <ul style="list-style-type: none"> • Creating Web Pages for PIUG NE Workshop 2002-2006 and • PIUG Annual Conference 2003-2007 	7-May-07
Stephen Adams	"Special Recognition Award in Recognition of Stephen's Tireless Service to PIUG <ul style="list-style-type: none"> • Ten Years of Excellent Patent Searching Workshops • PIUG Board of Directors 2002 to 2006 • Voted Favorite Speaker Countless Times" 	20-May-08
Donna Cooper	In Recognition of Donna's Service to PIUG as Newsletter Editor from 2003 to 2004, Annual Meeting Brochure Editor 2002 to 2008	20-May-08
Mark Hutcherson	In Recognition of Mark's Service to PIUG as Newsletter Editor Extraordinaire 2004 to 2008	20-May-08

Technical Program – Wednesday

Wednesday May 6 th , 2009			
7:00 am	8:00 am	Breakfast sponsored by PIUG	Regency Center/ West
8:00 am	8:05 am	When Analysis and Visualization is not your Forte, Opening Remarks – Anthony (Tony) Trippe, 3LP Advisors	Regency East
8:05 am	8:30 am	Enhancing Patent Landscape Analysis with Visualization Output – Yun Yun Yang, Bristol-Myers Squibb	
8:30 am	8:55 am	Applying Latent Semantic Analysis and Computed Statistical Patent Quality Data to Patent Portfolio Analysis and Management – Andy Gibbs, Patent Café	
8:55 am	9:10 am	Beyond Record Borders – The Next Generation of Patents Reports – Diane Webb, BizInt Solutions, Inc	
9:10 am	9:35 am	Patent Sequence Dashboard – Lakshmikant Goenka and B Manikandan, Dolcera	
9:35 am	10:00 am	Searching Beyond Patents – Erik Reeves, Sumobrain & FreePatentsOnline	
10:00 am	10:30 am	Break sponsored by GenomeQuest	Regency Center/ West
10:30 am	12 noon	Roundtable Discussion: Challenges and Opportunities Facing Patent Information Analysts and Providers in this Economic Downturn, Opening Remarks, Lucy Akers, Bristol Myers Squibb Panelists Orlando Fuentes, Questel Ford Khorsandian, Technology & Patent Research (TPR) International Adrienne Shanler, Shanler Information LLC Open discussion	Regency East
12:00 pm	1:30 pm	Lunch sponsored by CPA (Computer Patent Annuities)	Rio Grande Ballroom
1:30 pm	1:35 pm	Some Ways to Cope with Beyond Borders, Opening Remarks – Zhifu Shu, ExxonMobil	Regency East
1:35 pm	2:00 pm	Resources for Coping Beyond Borders: the PIUG Wiki and Discussion Forum – Thomas Wolff, Wolff Information Consulting LLC	
2:00 pm	2:40 pm	Patents 102 – Part Two of a Basic Patent Primer – Ron Kaminecki, Dialog	
2:40 pm	2:55 pm	Semantic & Boolean Searching: The Best of Both Worlds – Michael Hudelson, LexisNexis	
3:00 pm	3:30 pm	Break sponsored by SumoBrain	Regency Center/ West
3:30 pm	3:35 pm	Beyond Your Area of Expertise, Opening Remarks – Thomas Wolff, Wolff Information Consulting LLC	Regency East
3:35 pm	3:55 pm	The How, Why, and When of Accelerated Examinations: A Searcher's Perspective – Dominic Demarco, Demarco IP	
3:55 pm	4:15 pm	Use of the Inventor Field in Patent Searching – Henry (Hal) Murray, ExxonMobil	
4:15 pm	4:35 pm	Chemical Structure Searching for Non-chemists – Sandy Burcham and David Gange	
4:35 pm	4:55 pm	Impact assessment of In re Bilski – Roy Zimmerman, Medtronic and Samir Raiyani and Lakshmikant Goenka, Dolcera	
4:55 pm	5:10 pm	Closing Remarks – Doreen Alberts, PIUG Vice Chair, Theravance	

Wednesday Morning Session 8:00 – 10:00

When Analysis and Visualization of Patent Information is not your Forte

Session Chair: Anthony (Tony) Trippe, 3LP Advisors

8:05 – 8:30

“Enhancing Patent Landscape Analysis with Visualization Output”

by Yun Yun Yang, Bristol-Myers Squibb

Abstract

Patent Landscape Analysis is derived from a general state-of-the-art patent search and provides graphic representations of information from the search results. It focuses on in force or expired patents and patent applications from a given technology area or competitor patent portfolio. Unlike a traditional state-of-the-art search which provides relevant information in text format, the patent landscape analysis provides graphics and charts to demonstrate patenting trends, leading patent assignees, collaboration partners, white space analysis, technology evaluations, etc.

In this presentation, we will provide an update on our Phase II investigation and illustrate case studies from a more in-depth evaluation of VantagePoint. Output from VantagePoint may be integrated into patent analysis workflow to yield critical visualization and actionable business intelligence from Patent Landscape Analysis.

Biography

Yun Yun Yang is currently a Senior Patent Analyst in the Patent Analysis group at Bristol-Myers Squibb Co. providing patent information support to legal/Patent Department and the cardiovascular drug discovery group. Yun Yun also leads the initiative to evaluate text mining and visualization tools for Patent Analysis group. Yun Yun graduated from Beijing Normal University with a PhD degree in Organic Chemistry and completed her post-doctoral research work at the School of Medicine, University of Pennsylvania. Yun Yun worked as chemistry editor at ISI and as an information scientist at DuPont Co. prior joining BMS. Yun Yun has been actively involved at PIUG and was Exhibits Committee Chair for the 2007 PIUG Annual Conference.

Contact information

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“Enhancing Patent Landscape Analysis with Visualization Output”
by Yun Yun Yang, Bristol-Myers Squibb

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Wednesday Morning Session 8:00 – 10:00

When Analysis and Visualization of Patent Information is not your Forte

Session Chair: Anthony (Tony) Trippe, 3LP Advisors.

8:30 – 8:55

“Applying Latent Semantic Analysis and Computed Statistical Patent Quality Data to Patent Portfolio Analysis and Management”

by Andy Gibbs, PatentCafé

Abstract

The 2008 international economic meltdown put in motion an urgent call for corporations to cut costs and generate more revenue. As CEOs and CFOs reshape corporate priorities during 2009, many are now viewing patent portfolios as cornerstone assets that must be managed more aggressively to support the cost savings and revenue generation initiatives.

The practical reality is that traditional patent research tools are simply not designed to support timely or objective analyze portfolios of 500, let alone large portfolios containing 10s of thousands of patents.

The presentation will include a case study showing how quantitative patent analysis of a public company’s portfolio specifically identified the “worst patents” to prune from a 5,000 patent portfolio, potentially resulting in more than \$2,500,000 immediate maintenance fee savings, “found money” to re-budget to new filings of higher quality patents in more important emerging technology areas.

Attendees will experience the ability to not only reasonably research and manage patent portfolios down to the individual patent level, they will develop an understanding of how statistically generated quantitative patent data can be mined to produce the highest possible cost savings (effective portfolio pruning), as well as highest revenue opportunities (identification of portfolio assets with highest statistical commercial value).

Biography

Andy Gibbs is the Chairman and CEO of PatentCafe, the world’s premier Enterprise Solutions provider of Patent Portfolio Decision Support Systems (DSS). He is also Chairman of the IP Metrics Committee, Intangible Asset Finance Society.

He served two terms on the USPTO Public Patent Advisory Committee (PPAC), and served as Chairman, E-government Subcommittee advising on Patent Office IT infrastructure and software tools. He is an immediate past member of the Board of Directors, Intellectual Property Owners Association, and a member of the Licensing Executives Society and Patent Information Users Group. Mr. Gibbs authored the corporate patent strategy book, *Essentials of Patents* (Wiley), *PatentWiter* (Sq. One), and more than 100 patent quality and IP management articles.

An IP Thought Leader, he presented an Empirical Study on statistical patent quality indicators at Columbia University, served as Forum Moderator of a the IBM Sponsored WIKI: Standards for Standards, a global discussion of invited policy makers and IP professions addressing abuses and guideline standards for technology (patent) standards organizations, and was a member of the esteemed panel of participants in Building a New IP Marketplace - the IBM / NY Law School WIKI on policy and process for improving patent quality, transparency, fair valuation, flexibility and global consistency.

Contact information

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"Applying Latent Semantic Analysis and Computed Statistical Patent Quality Data to Patent Portfolio Analysis and Management"

by Andy Gibbs, PatentCafé

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Wednesday Morning Session 8:00 – 10:00

When Analysis and Visualization of Patent Information is not your Forte

Session Chair: Anthony (Tony) Trippe, 3LP Advisors.

8:55 – 9:10

“Beyond Record Borders – The Next Generation of Patents Reports”

by Diane Webb, BizInt Solutions, Inc

Abstract

Information on a patent or patent family is often found in many different database records. But currently each row in a patent report represents information from only a single database record. The next generation of patent reports will empower patent information specialists to go beyond record borders to integrate information from different records into simple yet powerful summary reports.

Several challenges must be met to develop reports which go beyond record borders. This paper will discuss the following challenges and potential solutions:

- Identify and group related patent documents
- Resolve structural differences between sources
- Select the information to present in the summary view
- Present information clearly in both summary and detailed views
- Compare different versions of data

Biography

Diane Webb is co-founder, President and CEO of BizInt Solutions, Inc. Diane has 20 years of experience managing the development of software tools for information analysis. Prior to joining TRW, Inc., Diane managed several US Government projects in which the core technology used in BizInt Smart Charts was developed. In 1993, she launched the TRW “defense conversion” project which created the initial Smart Charts concept and software. In 1996, Diane and John Willmore purchased the Smart Charts product and founded BizInt Solutions. Diane has degrees in the history of science and physics from Harvard University and the University of Pennsylvania. She spends much of her time outside work training and competing with her three longhaired dachshunds.

Contact information

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“Beyond Record Borders – The Next Generation of Patents Reports”
by Diane Webb, BizInt Solutions, Inc

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Wednesday Morning Session 8:00 – 10:00

When Analysis and Visualization of Patent Information is not your Forte

Session Chair: Anthony (Tony) Trippe, 3LP Advisors

9:10 – 9:35

“Patent Sequence Dashboard”

by Lakshmikant Goenka and B. Subramanian Manikandan, Dolcera

Abstract

Most of the off the shelf sequence comparison software tools prevailing today prove to be a challenge for the researchers as they lack in several features such as -comprehensive multi sequence comparison, data integration from various sequence databases into a single platform, enhanced filter criteria that facilitate patent data analytics, etc. In addition to their inefficiencies, these software tools may lead to an inaccurate evaluation of IP information and, ultimately give way for uninformed decision making.

During this presentation, Dolcera will share the framework with specific case studies the tool it has developed to visually analyze gene sequences for research purposes. It is to be noted that this tool has been developed with active inputs from some of the world’s largest technology companies.

Biography

Lakshmikant Goenka

Lakshmikant has had a rich and varied experience in product development and domestic and international marketing while working at Pidilite India and United Chemie. Lakshmikant is an inventor and has authored two patents on chemical processes at United Chemie. His inventions helped his former company to increase revenues and strengthen its competitive position. Lakshmikant has a Bachelor’s Degree in chemistry, and an M.B.A. from the prestigious Management Development Institute, Gurgaon.

Contact information

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"Patent Sequence Dashboard"

by Lakshmikant Goenka and B. Subramanian Manikandan, Dolcera

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Wednesday Morning Session 8:00 – 10:00

When Analysis and Visualization of Patent Information is not your Forte

Session Chair: Anthony (Tony) Trippe, 3LP Advisors

9:35 – 10:00

“Searching Beyond Patents”

by Erik Reeves, Sumobrain & FreePatentsOnline

Abstract

Patent professionals are always looking for ways to improve the precision and recall of their searches. Whether they are looking for patentability, conducting competitive analysis, or some other type of analytical work, they are faced with an almost unlimited universe of information to muddle through, usually with time pressure.

Economics dictate that researchers have limited time and the selection of tools and techniques thus becomes critically important. The patent database(s) are an obvious starting point, because of the maturity, structure, and completeness of these sources; however, all professionals realize that stopping at patents comes with a substantial risk of insufficient coverage.

We’ll describe a vision of the direction that information research might go, to the benefit of all information professionals. These ideas are based on – the power of Wiki, open access and social networking.

Contact information

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"Searching Beyond Patents"
by Erik Reeves, Sumobrain & FreePatentsOnline

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Wednesday Morning Session 10:30 – 12 noon

Roundtable Discussion

Session Chair: Lucy Akers, Bristol-Myers Squibb

10:30 – 12 noon

**“Roundtable Discussion:
Challenges and Opportunities Facing Patent Information Analysts and Providers
in this Economic Downturn”**

Panelist Biographies

Orlando Fuentes, Questel

Orlando’s professional career began as a Field Engineer for IT and Electronics; involved in networking, industrial automation, communications, robotics and CAD/CAM systems. He also worked in the same areas for Production Industries in the R&D Department while holding a position as teacher at the University. In middle 90’s he decided to jump into management and business development in the technology related industries. He has always been connected to IP and Standards industry, which led him to accept a position in the IP industry at Questel Digipat; where he serves as Managing Director and oversees new ventures such as Patent Search Services for Questel Digipat in the American market.

Contact information

Orlando Fuentes, Questel, ofuentes@questel.com

Ford Khorsandian, Technology & Patent Research (TPR) International

Ford Khorsandian is President of Technology & Patent Research (TPR) International, Inc., which specializes in searching scientific and patent related information for patentability, infringement, and validity/opposition research in the fields of chemistry, biotechnology and electrical/mechanical art. TPR also provides patent analysis, and competitor intelligence studies. Ford holds a B.S. Hons degree in Electronic and Engineering from the U.K. and started his career in Europe with Derwent (now Thomson Reuters) World Patents Index databases. He has held the positions of Vice President of Derwent North America, and a Director at the Chemical Abstracts Service (CAS), Division of the American Chemical Society. He has also been the Vice Chair of the Patent Information Users Group (PIUG), and is the current Chair of the PIUG Nominations Committee. Ford is founder and board member of the International Patent Information (IPI) Institute, and Pharma-Bio-Med Institute.

Adrienne Shanler, Shanler Information LLC

Adrienne Shanler is an independent patent searcher. Previously she worked as a Patent Information Scientist in the Patent Law department at Wyeth. Adrienne was chair of the PIUG NE Conference. Formerly, she was a Senior Information Scientist in the Technical Information Center of the Cyanamid Agricultural Research Center in Princeton NJ. Expertise includes human and veterinary pharmaceuticals, vaccines, formulations as well as biotech. She describes herself as “a Jane of most trades”. In addition she is an EMT and volunteers with Edison First Aid & Rescue Squad #1, teaches first aid and CPR for the American Red Cross, and is an active member of Maine Coon Rescue and Paws of Gold, an all-breed feline rescue group. Currently, Adrienne shares her life with Maine coon cats, a Wegie, a Birman and one MCR foster cat. Hobbies include needlepoint and science fiction.

Contact information

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"Roundtable Discussion:
Challenges and Opportunities Facing Patent Information Analysts and Providers in this Economic Downturn"

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Wednesday Afternoon Session 1:30 – 3:00

Some Ways to Cope with Beyond Borders

Session Chair: Zhifu Shu, ExxonMobil

1:35 – 2:00

“Resources for Coping Beyond Borders: the PIUG Wiki and Discussion Forum”

by Thomas Wolff, Wolff Information Consulting LLC

Abstract

The PIUG Wiki and Discussion Forum are the collaboration and communication media for PIUG. They provide patent information specialists outstanding information and resources for coping beyond borders. The wiki was rolled out in December 2008. The Discussion Forum replaced the Discussion List PIUG-L in February 2009. Patent community members have been adding, updating and editing content throughout the wiki and conversing via the Discussion Forum. The high level of acceptance and participation in both will be discussed at the Business Meeting on May 3.

This presentation will focus on what resources and information are available currently and how users can build upon and make best use of them. While most content may be read by anyone on the world wide web, users are encouraged to register for the wiki to add topics and comments and to be regularly informed of new content via full-content email notifications. Details on how to use the wiki will be left to other resources, including workshops at the Annual Conference; webinars, help (QRG) pages, and the Electronic Communications Forum on the wiki; and email queries to the PIUG Wikimaster.

Biography

Thomas E. Wolff, Ph.D., formed Wolff Information Consulting LLC in 2006 to provide technical and patent information services on a contract basis. Tom began his career at Amoco Chemical Company carrying out industrial organic chemistry and catalytic and polymerization development. Tom then moved to the Information Research and Analysis team in 1990 where he continued through the merger with BP and spin-off of the petrochemical and polymer company, Innovene, until its sale to Ineos. He has a B.S. in chemistry from the Massachusetts Institute of Technology and Ph.D. from Stanford University in bioinorganic chemistry. Tom has two U.S. patents and is a registered patent agent.

Contact information

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“Lessons from the PIUG Wiki and Discussion Forum”
by Thomas Wolff, Wolff Information Consulting LLC

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Wednesday Afternoon Session 1:30 – 3:00

Some Ways to Cope with Beyond Borders

Session Chair: Zhifu Shu, ExxonMobil

2:00 – 2:40

“Patents 102 – Part Two of a Basic Patent Primer”

by Ron Kaminecki, Dialog

Abstract

This session is aimed at covering the very basics of the patent process and patent law that form the foundation for patent searchers. Newcomers to the field and also those who have been working in patents for a long time will benefit from learning the background, the history, and the effects of various nuances of patent searching including the source and interpretation of patent law as it affects searchers, the derivation and interpretation of these laws on searching activities, and the very basics to allow patent professionals to feel comfortable in discussing patents with other professionals.

Biography

Ron Kaminecki has worked in scientific and technical searching, especially patent searching, for over 35 years. He has worked with patent attorneys, patent agents, patent searchers, and examiners from companies, firms and patent offices all over the world. He is a registered US Patent Attorney and has been a U.S. patent agent prior to becoming an attorney. Ron has a B.S. in Chemistry, an MS in Computer Science and Information Systems, and a J.D. with a Certificate in Patent Law. His current responsibilities at Dialog include working with various intellectual property groups to help develop new solutions for searching, to collect information from these groups, and to disseminate this knowledge.

Ron has written over thirty articles, book chapters, presentations and papers on various aspects of online searching and information retrieval since 1974, including R&D Management, FreePint.com and the Journal of Chemical Information. He has worked with searchers in the Fortune 500 and in major law firms and patent offices around the world. He has also worked as an expert witness in patent cases and is an inventor with an American and a PCT published patent application. He is a registered US patent attorney and is a member of the Illinois Bar and of the Bar of the Northern District Court of Illinois, and was a US Patent Agent. Ron is a co-author of NISO Standard Z-39.58, “Common Command Language for Online Information Retrieval” and is a member of the American Bar Association, American Intellectual Property Lawyer’s Association, Illinois State Bar Association, Chicago Bar Association, Patent Information User’s Group, Special Libraries Association, and is a thirty-three year member of the American Chemical Society.

Contact information

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“Patents 102 – Part Two of a Basic Patent Primer”
by Ron Kaminecki, Dialog

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Wednesday Afternoon Session 1:30 – 3:00

Some Ways to Cope with Beyond Borders

Session Chair: Zhifu Shu, ExxonMobil

2:40 – 2:55

“Semantic & Boolean Searching: The Best of Both Worlds”

by Michael Hudelson, LexisNexis

Abstract

This talk will present ideas on combining the best of keyword and conceptual searching to increase precision and recall of search results.

Biography

Michael Hudelson is a Director of Intellectual Property Solutions with LexisNexis. Michael holds Bachelor & Master’s degrees from Indiana University and a J.D. degree from the University of California. He practiced law before joining LexisNexis in 1996, and has spoken at various conferences and authored articles about IP.

Contact information

Michael Hudelson, LexisNexis, Michael.hudelson@lexisnexis.com

“Semantic & Boolean Searching: The Best of Both Worlds”
by Michael Hudelson, LexisNexis

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Wednesday Afternoon Session 3:30 – 5:10

Beyond Your Area of Expertise

Session Chair: Thomas Wolff, Wolff Information Consulting LLC

3:35 – 3:55

“The How, Why, and When of Accelerated Examinations: A Searcher’s Perspective”

by Dominic Demarco, Demarco IP

Abstract

Petitions to Make Special under the USPTO’s Accelerated Examination (AE) program allow an applicant the option to trade the long pendencies and carousel of rejections, amendments, and appeals for a quick decision and potential allowance in under 12 months. More importantly to us, these petitions require a fully documented patent search, which should be music to the ears of the PIUG membership. In a year of declining budgets and difficult decisions by our bosses and clients, a program which can make us essential to the patenting process should pique our interest.

The presentation will be based upon an established patent research firm’s experiences in handling over three dozen AE petitions. Strategies needed to successfully pursue an AE will be demonstrated, as well as the pitfalls that one may encounter and how these should be handled. Concrete examples of allowed petitions across multiple technologies to use as guidance and multiple examples of rejected petitions to use as warnings will be provided to the PIUG membership.

Biography

Dominic DeMarco is the managing director of DeMarcoIP, a patent search firm focused on serving the needs of patent attorneys in both prosecution and litigation. DeMarcoIP performs searches across a full range of chemical, electrical and mechanical technologies and has had a great deal of success in the USPTO’s Accelerated Examination program. Dominic has a degree in Chemical Engineering from the University of Virginia and is a registered patent agent. Originally trained to search the infamous shoes at the USPTO’s Public Search Room in the mid-90’s, he was of the lucky generation able to easily transition their skills to the myriad of computerized systems used today by patent information professionals. Dominic’s true expertise is in using the USPTO’s East (Examiner Automated Search Tool) computer system, the primary search tool provided for the nearly 6,000 patent examiners employed within the U.S. and for the lucky few public searchers living in the Washington D.C. area.

Contact information

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“The How, Why, and When of Accelerated Examinations: A Searcher’s Perspective”
by Dominic Demarco, Demarco IP

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Wednesday Afternoon Session 3:30 – 5:10

Beyond Your Area of Expertise

Session Chair: Thomas Wolff, Wolff Information Consulting LLC

3:55 – 4:15

“Use of the Inventor Field in Patent Searching”

by Henry (Hal) Murray, ExxonMobil

Abstract

Inventorship is a legal determination and is directly tied to the claims of a patent. This requirement gives the inventor additional significance not fully appreciated or exploited by many patent searches. An innovative method, using the inventor field to identify relevant art in the course of a patent search, will be presented. Conditions where and when the inventor field can be best used by patent searches will be described. The method will be validated and an example given illustrating the utility of this inventor-centric approach. An example will also be given where patent family members have different inventors, and the implications of this situation explained.

Biography

Hal Murray was formally trained as an inorganic chemist, Eastern Kentucky University and Yale University, then broadened his background with postdoctoral studies at the University of Bayreuth, Germany and Texas A&M University. After a year at Engelhard, Hal joined Exxon Research and Engineering in 1989 as a researcher. In 1996 Hal joined the Information Research and Analysis Group. Hal is a member of the EI EnCompass vocabulary task force. In addition to patent searching, Hal’s other professional interests include competitive intelligence and data visualization.

Contact information

Henry (Hal) Murray, ExxonMobil, henry.h.murray@exxonmobil.com

“Use of the Inventor Field in Patent Searching”
by Henry (Hal) Murray, ExxonMobil

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Wednesday Afternoon Session 3:30 – 5:10

Beyond Your Area of Expertise

Session Chair: Thomas Wolff, Wolff Information Consulting LLC

4:15 – 4:35

“Chemical Structure Searching for Non-chemists”

by Sandy Burcham and David Gange

Abstract

Most searchers are comfortable with text searching, but what do you do when words fail and you have to jump into the world of chemical structure searching. In this talk we'll explore chemical structure searching for the non-chemist. We'll cover structure drawing tools, sources of structure information (both free and subscription), basic structure searches (and how to perform them), what to request from a chemical searching professional, and what constitutes a thorough structure search.

Biographies

Sandy Burcham

Sandy Burcham has over twenty years experience as a patent and chemical information search professional, working in such areas as patent searching, chemistry searching, biomedical/biotech searching, and competitive intelligence searching. She has worked for chemical information thought-leaders including Orbit, Derwent, and Questel.

Sandy is an expert the Questel Merged Markush Service (MMS), and continues to provide MMS support for customers using Questel databases and the MMS system. Sandy's clients include law firms, chemical companies, pharmaceutical companies, and biotech companies. In addition to conducting chemistry patent searches and providing Questel customer support, Sandy also provides chemistry searching training.

Sandy received her Bachelor of Science in Chemistry from the College of William and Mary, and attended graduate school at the University of Pennsylvania.

Sandy is a member of the American Chemical Society, the Association of Independent Information Professionals, and the Patent Information Users Group.

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David Gange

For over twenty years David Gange has worked in the areas of chemical information management, chemistry searching, and patent searching. He is the author of more than thirty patents and publications, and in 2007 was awarded U.S. Patent 7,251,643 for a new method of chemical database searching. His clients include law firms, chemical companies, pharmaceutical companies, and biotech companies. David's searching specialties include pharmaceuticals, small molecules, and medical devices. Past projects include novelty searching, competitive intelligence, M & A due diligence, infringement analysis, and state-of-the-art surveys.

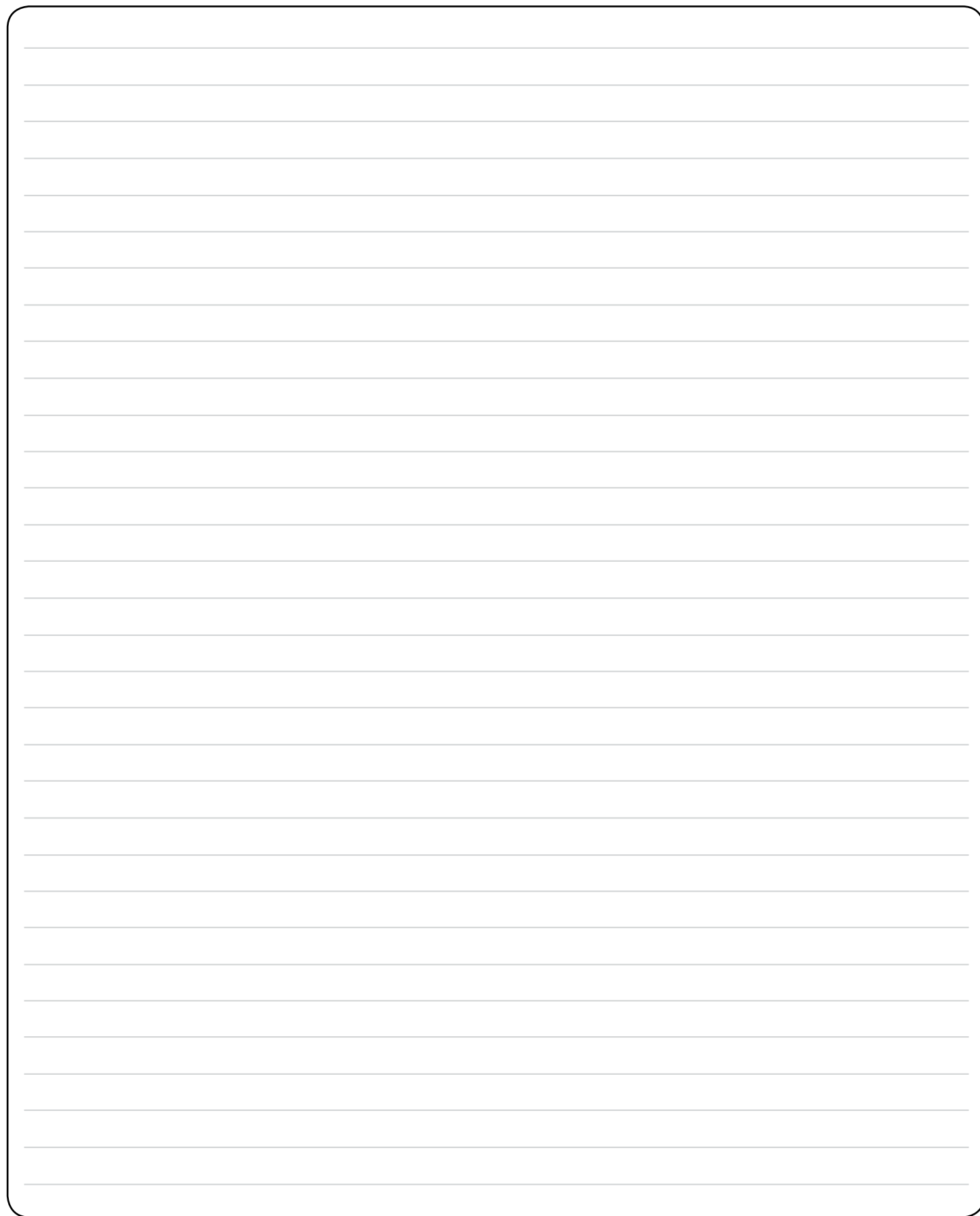
David received his Bachelor of Science with Honors in Chemistry from Tulane University. After graduating from Tulane, he went on to receive a Ph.D. in organic synthesis from The Ohio State University and completed postdoctoral studies at Columbia University.

David is a Registered Patent Agent (Reg. No. 55,198), and a member of the American Chemical Society, the Association of Independent Information Professionals, the Patent Information Users Group, the Chemical Consultants Network, and the Society of Competitive Intelligence Professionals.

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"Chemical Structure Searching for Non-chemists"
by Sandy Burcham and David Gange

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Wednesday Afternoon Session 3:30 – 5:10

Beyond Your Area of Expertise

Session Chair: Thomas Wolff, Wolff Information Consulting LLC

4:35 – 4:55

“Impact Assessment of *In re Bilski*”

by Roy Zimmermann, Medtronic, and Lakshmikant Goenka and Samir Raiyani, Dolcera

Abstract

In re Bilski, the *en banc* United States Court of Appeals for the Federal Circuit (CAFC) decision on the patenting of method claims, has brought the spotlight back on the world of business method patents. Several patent cases have recently been rejected by the Board of Patent Appeals and Interferences (BPAI) for containing software-style method claims as lacking patentable subject matter.

We are currently conducting a study on a sizable number of patents pertaining to subject matters in several different domains including medical devices, software and telecommunications. Each of the randomly selected patent applications will be reviewed with respect to the machine-or-transformation test as the applicable test for patent-eligible subject matter. We will assess the proportion of the selected patents that would be affected by *Bilski*, and lay out the implications thereof for inventors in different industries.

Biographies

Roy Zimmermann, Medtronic

Roy Zimmerman the Principal Patent Searcher for Medtronic, a large medical device manufacturer. During his 15 years at Medtronic, Roy worked initially in Medtronic’s library, but has worked for more than a decade for Medtronic’s chief patent counsel supporting patent attorneys, litigators, and patent portfolio managers. Roy serves on the Vendor Committee for PIUG, where he has concentrated on web-based services, Micropatent, Delphion, Lexis. He also serves on advisory boards to several online services, including Questel-Orbit. He recently joined the IPI Selection Board for the annual IPI Award.

Lakshmikant Goenka, Dolcera

Lakshmikant has had a rich and varied experience in product development and domestic and international marketing while working at Pidilite India and United Chemie. Lakshmikant is an inventor and has authored two patents on chemical processes at United Chemie. His inventions helped his former company to increase revenues and strengthen its competitive position. Lakshmikant has a Bachelor’s Degree in chemistry, and an M.B.A. from the prestigious Management Development Institute, Gurgaon.

Samir Raiyani, Dolcera

Samir Raiyani is the Chief Executive Officer and co-founder of Dolcera, a premier intellectual property and market research services company based out of Hyderabad, India and Silicon Valley, US. Samir brings more than a decade of leadership in high-tech and knowledge service innovation to the company. At Dolcera, Samir has helped establish relationships with nearly two dozen of the world’s largest companies in life sciences, manufacturing and high tech. Samir was also the co-founder of MediSpark (iScribe), a mobile healthcare startup that is now part of CVS Caremark Inc., one of world’s largest retail pharmacy and pharmacy benefit chains in the world. Prior to Dolcera, Samir was Director at SAP Research in Palo Alto, California. At SAP, Samir helped launch several new initiatives in the areas of metro wireless networks (WiFi-mesh/WiMax), RFID, sensor networking and mobile multimodality. He was instrumental in setting up partnerships with Intel, Motorola and several other companies. He has a Masters degree in Computer Science from Stanford University and an undergraduate degree in Electronics and Communication from Gujarat University.

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"Impact Assessment of *In re Bilski*"
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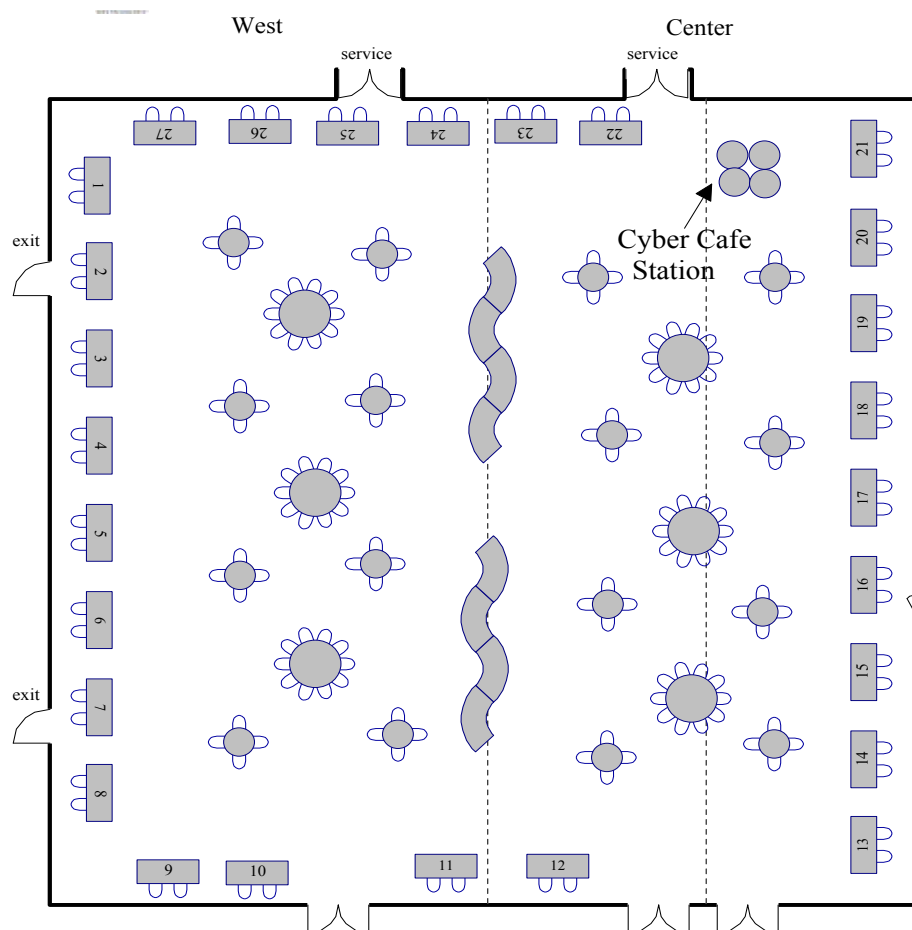
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Sunday, May 6	7 pm – 9 pm	Welcome Reception
Monday, May 7	10:00 am – 10:30 am 3:15 pm – 3:45 pm	Morning Break Afternoon Break
Tuesday, May 8	10:00 am – 10:30 am 2:30 pm – 6:00 pm	Morning Break Exhibits time with afternoon break
Wednesday, May 9	10:00 am – 10:30 am 3:15 pm – 3:45 pm	Morning Break Afternoon Break (Last chance for exhibits)



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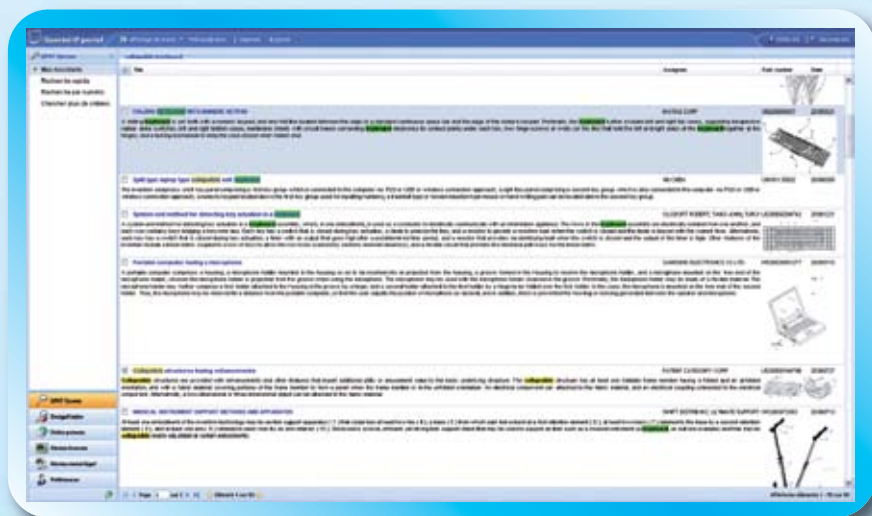
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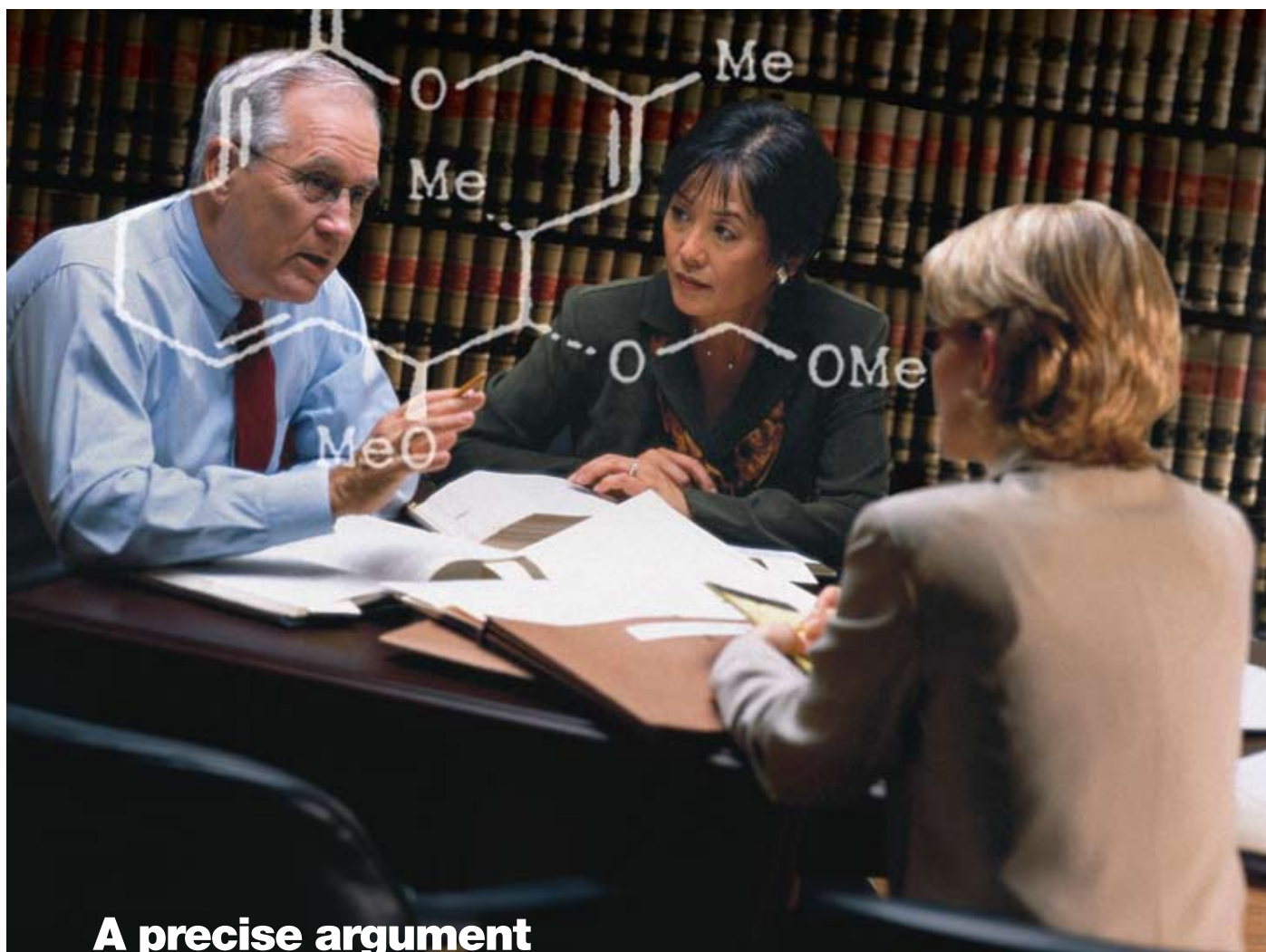
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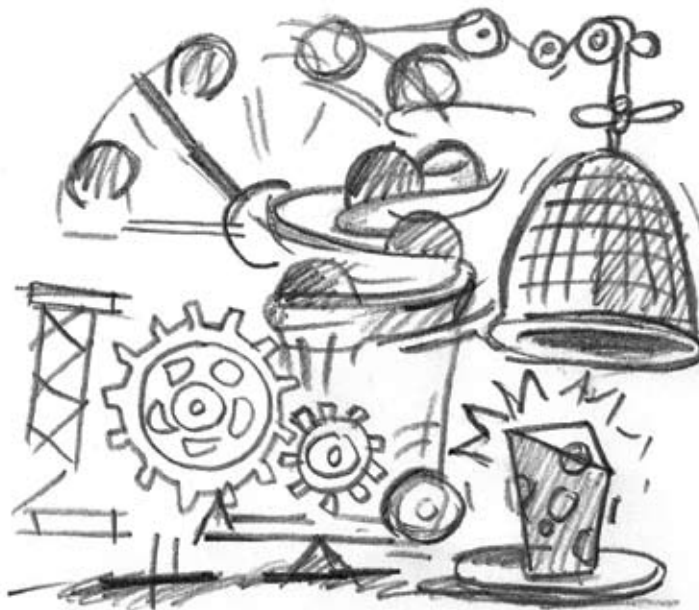
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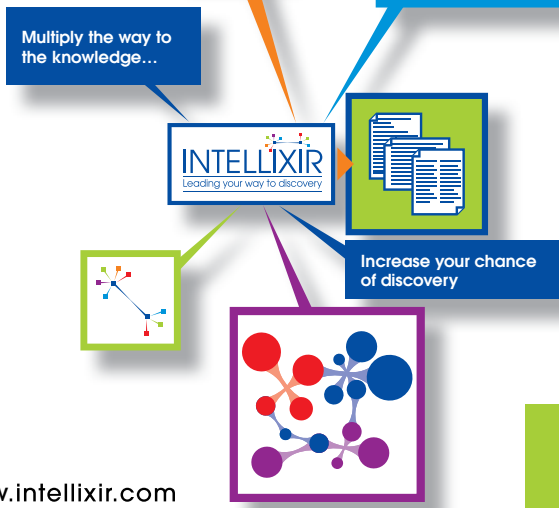


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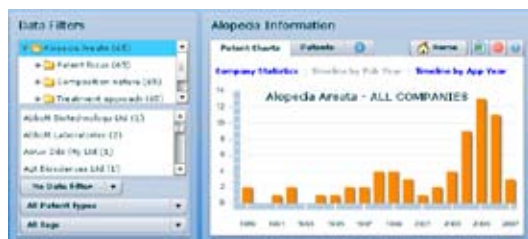
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PIUG History & Milestones

- 1988 – PIUG born; organizational meeting following IFI meeting
- 1988 – First discussion list on Dialmail
- 1989 – First annual one-day business meeting
- 1989 – First newsletter
- 1992 – First NorthEast meeting
- 1995 - Technical sessions at one-day annual meeting
- 1995 – Thomson Derwent hosts internet discussion list
- 1996 – CAS hosts PIUG web site
- 1998 - First multi-day annual conference focusing on technical topics
- 1998 - PIUG Service Awards
- 1998 – 500th subscriber to discussion list
- 1999 - PIUG Incorporated, leading to Board of Directors
- 2000 - First West Coast meeting
- 2000 - Membership over 400
- 2001/2 – First non-US based volunteers (Chair, Director, Web Master)
- 2002 – Online credit card payments accepted (through PayPal)
- 2002 - Over 1400 discussion list subscribers
- 2002 – First Annual Brian Stockdale Memorial Award Recipient
- 2003 – Record attendance of 320 at annual conference
- 2003 – Individual membership exceeds 600 by year end
- 2004 – Meeting planner hired for annual conference (2005)
- 2005 – PIUG Trademark registered in U.S.
- 2005 – Web pages moved to allow PIUG more flexibility
- 2005 – Improved online credit card payments (with Merchant Accounts)
- 2005 – Online membership management (with 123Signup)
- 2006 – Testing new discussion list
- 2007 – First Boston Biotech Meeting
- 2008 – 20th Anniversary
- 2009 – New PIUG Discussion Forum on PIUG Wiki





Tuesday, May 5 th 2009			
7:00 am	8:00 am	Breakfast. <i>Sponsored by Chemical Abstracts Service</i>	Regency (Ctr/West)
8:00 am	9:45 am	Updates from Patent Offices	Regency East
		Opening Remarks – <i>Stephen Adams, Magister Ltd</i> Updates from WIPO – PATENTSCOPE - <i>Andrew Czajkowski, WIPO</i> Patent Information Beyond Europe - <i>Richard Flammer and Daniel Shalloe, EPO</i> Other Patent Offices and Open Discussion	
9:45 am	10:00 am	Product Reviews (INTELLIXIR, DecriPT, Minesoft)	
10:00 am	10:30 am	Break. <i>Sponsored by INTELLIXIR</i>	Regency (Ctr/West)
10:30 am	11:55 am	Some Legal Aspects of Patent Information	Regency East
		Opening Remarks - <i>Steve Mitchell, TPR International</i> A View from Inside the Bar - Patent Information in Law Libraries (Part 1) - <i>Lucy Curci-Gonzalez, Kenyon & Kenyon</i> A View from Inside the Bar - Patent Information in Law Libraries (Part 2) - <i>Paulette Toth, Kirkland & Ellis LLP</i> Some Lessons from Patent Searching - <i>Jon Cavicchi, Franklin Pierce Law Center</i> Some Lessons from Patent Searching - Part 2 - <i>Stanley Kowalski, Franklin Pierce Law Center</i>	
11:55 am	12:15 pm	Product Reviews (Dolcera, GLICI, IFI CLAIMS, GVK Biosciences)	
12:15 pm	1:30 pm	Lunch. <i>Sponsored by Questel</i>	Rio Grande Ballroom
1:30 pm	2:05 pm	Other Items Beyond Borders	Regency East
		Opening Remarks – <i>Jane Thompson, Eisai</i> Patent Portfolio Optimization: Vital in today’s economic climate - <i>Rich Kolar, CPA Global</i>	
2:05 pm	2:30 pm	Product Reviews (Patent Eagle, RWS, Search Technology, SumoBrain)	
2:30 pm	6:00 pm	Exhibit Room open for Product Reviews	Regency (Ctr/West)
3:30 pm	4:00 pm	Break. <i>Sponsored by FIZ Karlsruhe</i>	
4:00 pm	5:00 pm	Minesoft Update on PatBase and Other Products	Regency East
4:00 pm	5:00 pm	Learning and Sharing: Getting the most out of the PIUG Wiki	Llano
7:45 pm		IFFI Play and Dessert Reception	Rio Grande Ballroom
Wednesday, May 6 th 2009 — Morning			
7:00 am	8:00 am	Breakfast. <i>Sponsored by PIUG</i>	Regency (Ctr/West)
8:00 am	10:00 am	When Analysis and Visualization is not your Forte	Regency East
		Opening Remarks – <i>Anthony (Tony) Trippe, 3LP Advisors</i> Enhancing Patent Landscape Analysis with Visualization Output - <i>Yun Yun Yang, BMS</i> Applying Latent Semantic Analysis and Computed Statistical Patent Quality Data to Patent Portfolio Analysis and Management - <i>Andy Gibbs, Patent Café</i> Beyond Record Borders – The Next Generation of Patents Reports - <i>Diane Webb, BizInt Solutions</i> Patent Sequence Dashboard - <i>Lakshmikant Goenka, B Manikandan, Dolcera</i> Searching Beyond Patents - <i>Erik Reeves, Sumobrain & FreePatentsOnline</i>	
10:00 am	10:30 am	Break. <i>Sponsored by GenomeQuest</i>	Regency (Ctr/West)
10:30 am	12:00 noon	Roundtable Discussion: Challenges and Opportunities Facing Patent Information Analysts and Providers in this Economic Downturn	Regency East
		Chairperson: <i>Lucy Akers, Bristol Myers Squibb</i> Participants – <i>Orlando Fuentes, Questel; Ford Khorsandian, Technology & Patent Research (TPR) International; Adrienne Shanler, Shanler Information LLC</i>	
12:00 pm	1:30 pm	Lunch (including Bingo Card drawing) <i>Sponsored by Computer Patent Annuities (CPA)</i>	Rio Grande Ballroom

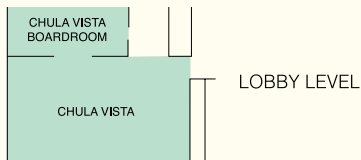


Wednesday, May 6th 2009 — Afternoon

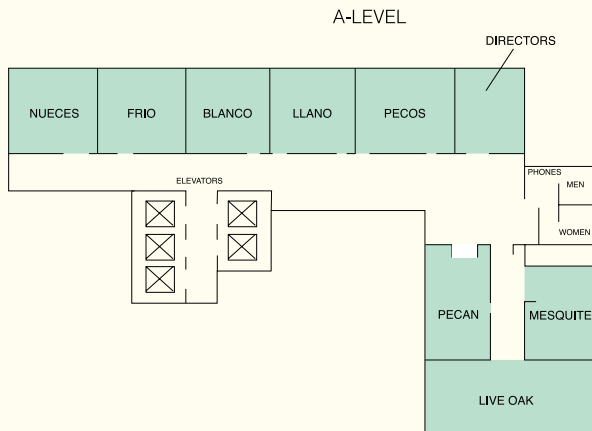
1:30 pm	2:55 pm	Some Ways to Cope with Beyond Borders Opening Remarks – <i>Zhifu Shu, ExxonMobil</i> Lessons from the PIUG WIKI and Discussion Forum – <i>Thomas Wolff, Wolff Information Consulting</i> Patent 102 - Part Two of a Basic Patent Primer – <i>Ron Kaminecki, Dialog</i> Semantic & Boolean Searching: The Best of Both Worlds - <i>Michael Hudelson, LexisNexis</i>	Regency East
3:00 pm	3:30 pm	Break. <i>Sponsored by SumoBrain</i> (last chance for exhibits)	Regency (Ctr/West)
3:30 pm	4:55 pm	Beyond Your Area of Expertise Opening Remarks - <i>Thomas Wolff, Wolff Information Consulting LLC</i> The How, Why, and When of Accelerated Examinations: A Searcher’s Perspective - <i>Dominic Demarco, Demarco IP</i> Use of the Inventor Field in Patent Searching – <i>Henry (Hal) Murray, ExxonMobil</i> Chemical Structure Searching for Non-chemists - <i>David Gange, Sandy Burcham</i> Impact assessment of In re Bilski - <i>Samir Raiyani and Lakshmi Kant Goenka, Dolcera; Roy Zimmerman, Medtronics</i>	Regency East
4:55 pm	5:10 pm	Closing Remarks – <i>Doreen Alberts, PIUG Vice Chair, Theravance</i>	

Thursday, May 7th 2009

8:00 am	9:00 am	Learning and Sharing: Getting the Most out of the PIUG Wiki.	Nueces
9:30 am	10:30 am	<i>Thomas Wolff, Wolff Information Consulting LLC</i>	
11:00 am	12 noon	(three similar sessions)	
9:00 am	4:00 pm	STN Patent Forum	Live Oak
11:30 am	2:30 pm	Automating Patent Analysis: Tricks, Tips & Techniques from Around the World. <i>Barry Brager, Perception Partners. FEE</i>	Frio
9:30 am	10:30 am	The INTELLIXIR System at Work	Blanco
9:30 am	10:30 am	Recent innovations in Sequence Searching and Analysis using GenomeQuest	Pecan
9:30 am	10:30 am	Doing More with Less: How efficient analysis can improve your vantage point on information. Search Technology/VantagePoint	Chula Vista
11:00 am	12 noon	WIPO Patent Information Products—Latest Developments.	Blanco

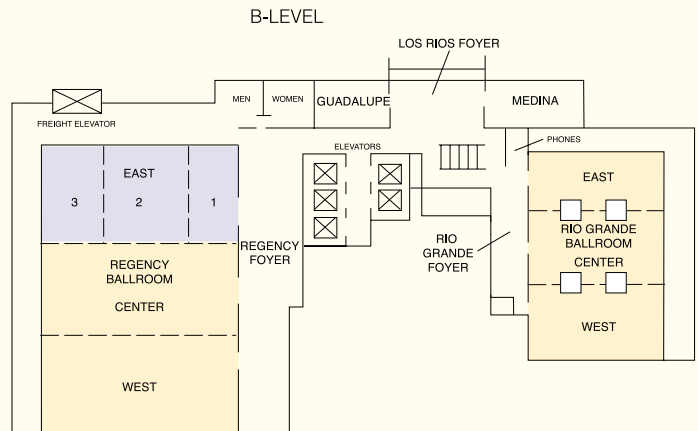


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