

Introducing GlobalData

BizInt eLearning Webinar

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Introduction to GlobalData



OVERVIEW

We are a leading provider of data, insights, and analytics for the world's largest industries

MISSION

To help our clients decode the future, make better decisions, and reach more customers

PROPOSITION

- **Unique Data**
- **Expert Analysis**
- **Innovative Solutions**
- One Platform

INDUSTRY COVERAGE – WITH A "TRIPLE PLAY" IN HEALTHCARE



Aerospace, Defence & Security



Foodservice



Packaging



Apparel



Healthcare





Automotive



Insurance



Power



Banking & Payments





Retail



Construction



Mining



Technology



Consumer



Oil & Gas



Travel & Tourism

GlobalData's Pharma Intelligence Center

Who we are and what we do?

Intelligence Center combines in-depth analysis, exclusive news, the most comprehensive data and granular market intelligence to provide a complete 360° view into the Pharmaceutical Industry.

LEADING FULLY-INTEGRATED ONLINE PLATFORM **TRANSPARENT** Combines analytical reports, **METHODOLOGIES** databases and workflow tools Strong in-tool analytical capabilities All assumptions and data sources are Automated alerts to embed into our captured in reports and databases clients' workflows Full access to market forecast Single login calculations, including: epidemiology data, segmentations, patient shares, costs of therapy and compliance rates, provided in a supporting Excel deliverable **SPECIALITY DISEASE EXPERTS** In-depth forecast and analysis for highly prevalent and emerging, rare and niche COMMERCIAL EPIDEMIOLOGY diseases Patient-based forecasting model to determine

ONE SINGLE PLATFORM



the market size for therapeutic indications.

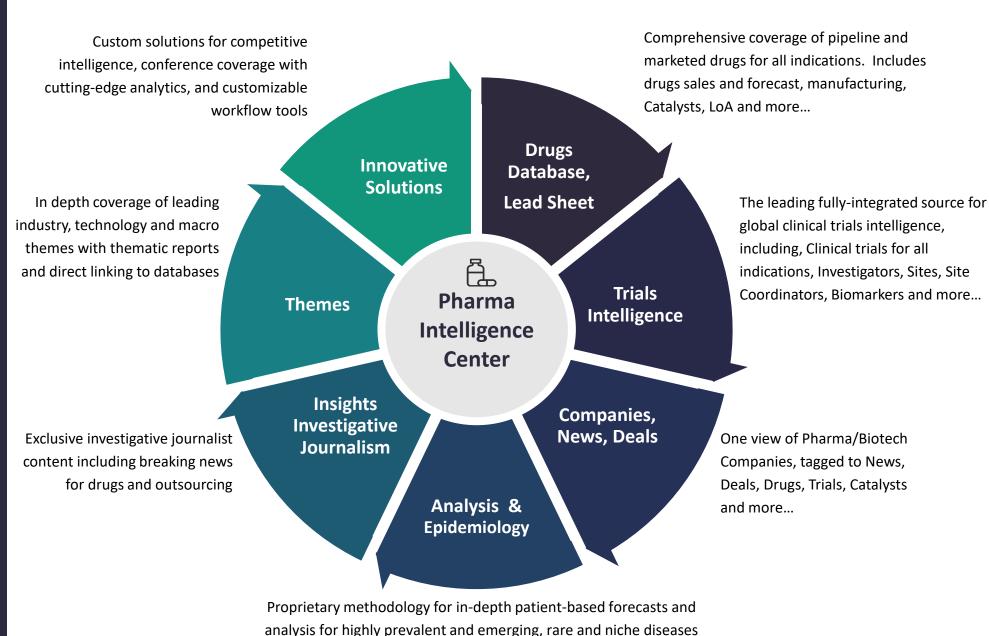
Pharma Intelligence Center offers complete solution for market and competitive intelligence based on historical events and future catalysts for drug development, manufacturing, clinical trials, likelihood of drug approvals, drug sales forecast and much more...



 BizInt export option is now available for Clinical Trials and Drugs Databases!

Pharma Intelligence Center: Our interactive and fully-integrated platform





How to create BizInt charts from GlobalData?



Support: Creating Reports from Databases/Hosts

Creating from GlobalData

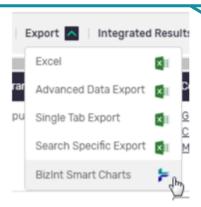
Version 5.3 of the BizInt Smart Charts Drug Development Suite introduces support for drugs and trials on GlobalData.

Version 5.3 is planned for release on 28 March 2021.

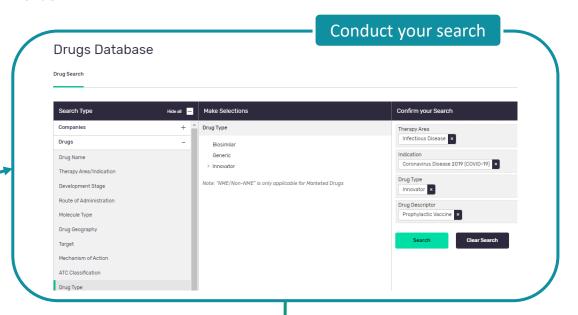
Note: at present, the export is limited to 1000 drugs or trials. If you need to export more, construct searches to build subsets of the results, export those, and then combine in BizInt Smart Charts. If your subsets overlap, BizInt will automatically remove the duplicates.

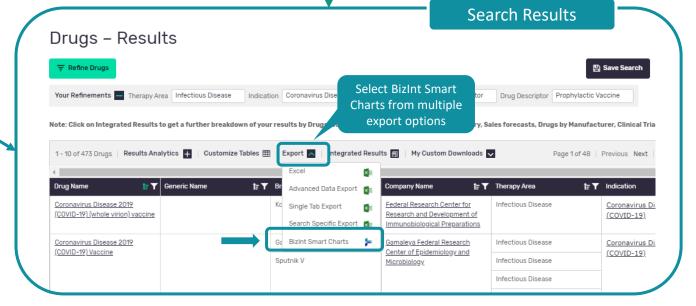
Step by Step

- 1. Conduct your search.
- 2. On the results page, click on the Export item to open the Export menu.
- Choose the "BizInt Smart Charts" format.



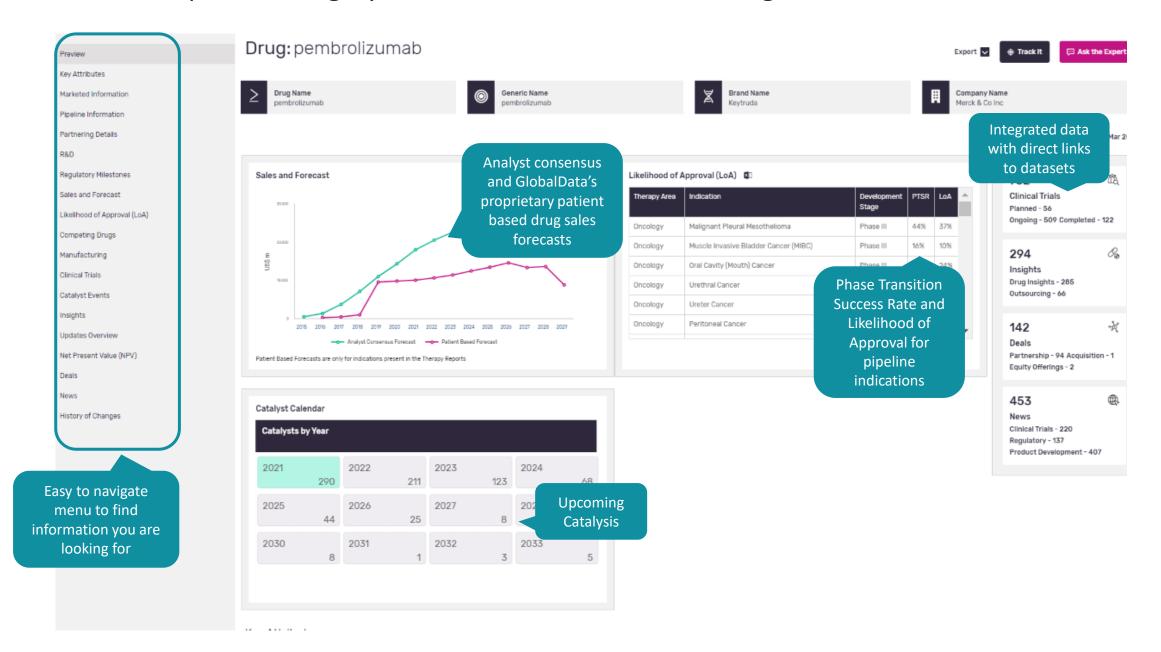
4. Depending on how your computer is configured, BizInt Smart Charts may launch automatically. If it does not, you will see a dialog from your browser asking what you want to do with the file. You may save this file, to import at a later time, or open the file directly.





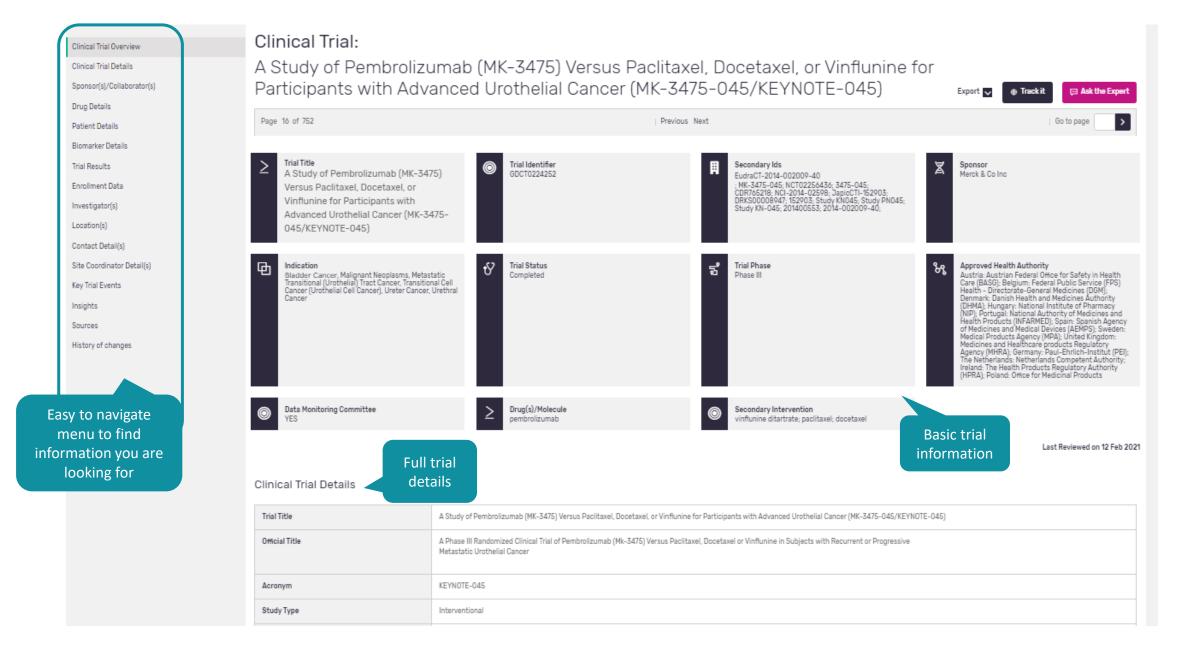
From BizInt export for drugs, you can connect to individual drug for additional information





From BizInt export for trials, you can connect to individual trial records on Pharma Intelligence Center





For More Information and Demo - Contact us at www.globaldata.com



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Who We Are Industries We Cover Who We Serve

